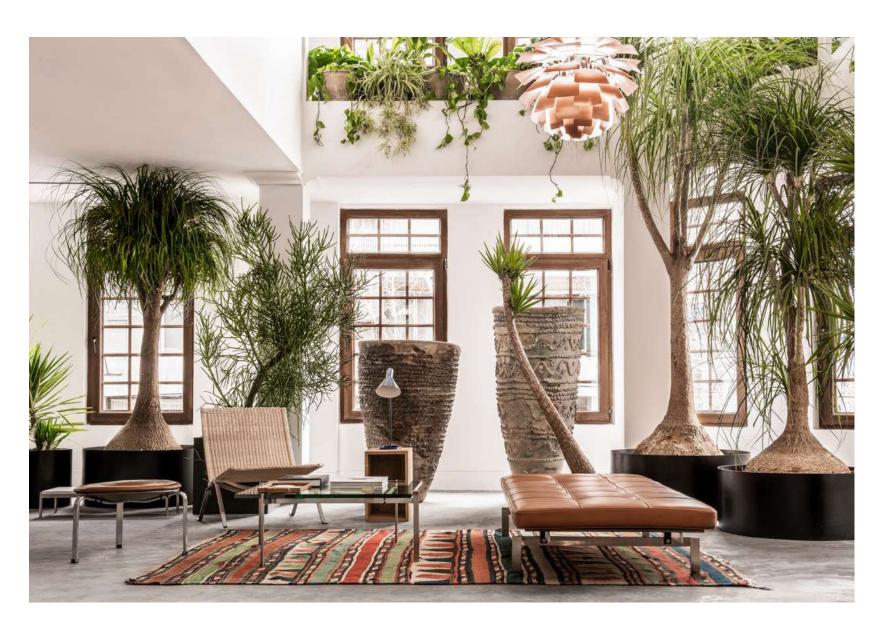
# ain as Pines and Pinessook











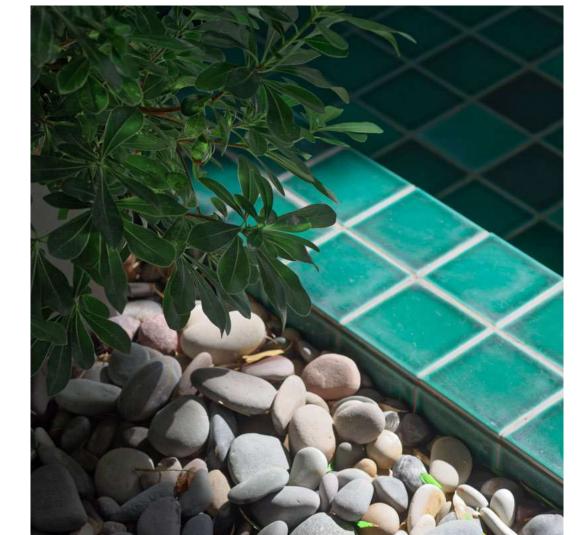












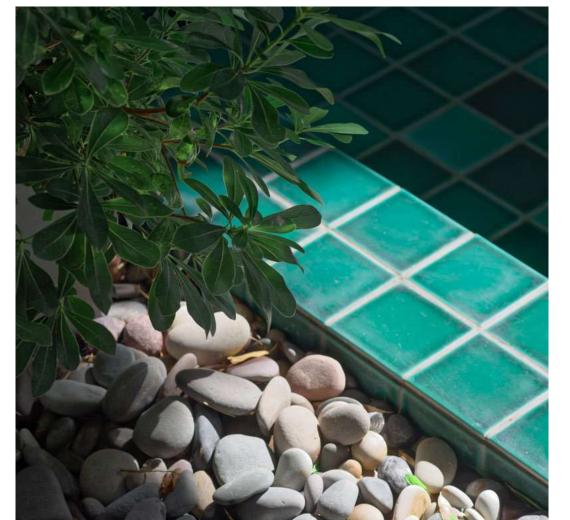


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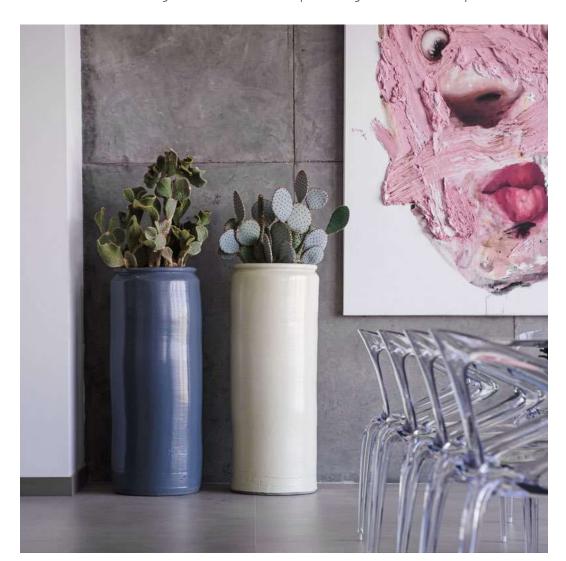
#### **OUR STORY**

#### What we offer

Pots and Pines is a leading Landscape Architecture, Construction and

Maintenance Company based in Tehran. We take pride in the expertise and know-how we have developed throughout the years, in understanding and recognizing quality plants. As for the pots, the products in the market didn't match our standards

that's why a few years ago we started the process of creating planters and jars. In the Pots and Pines shop, you can find products inspired by the traditional craft of pottery leaning more toward art as well as a more minimal, neat approach that relies on various types of metal and concrete. This process of product design, lives aesthetically nor the quality of our plants; on and our collection grows more each



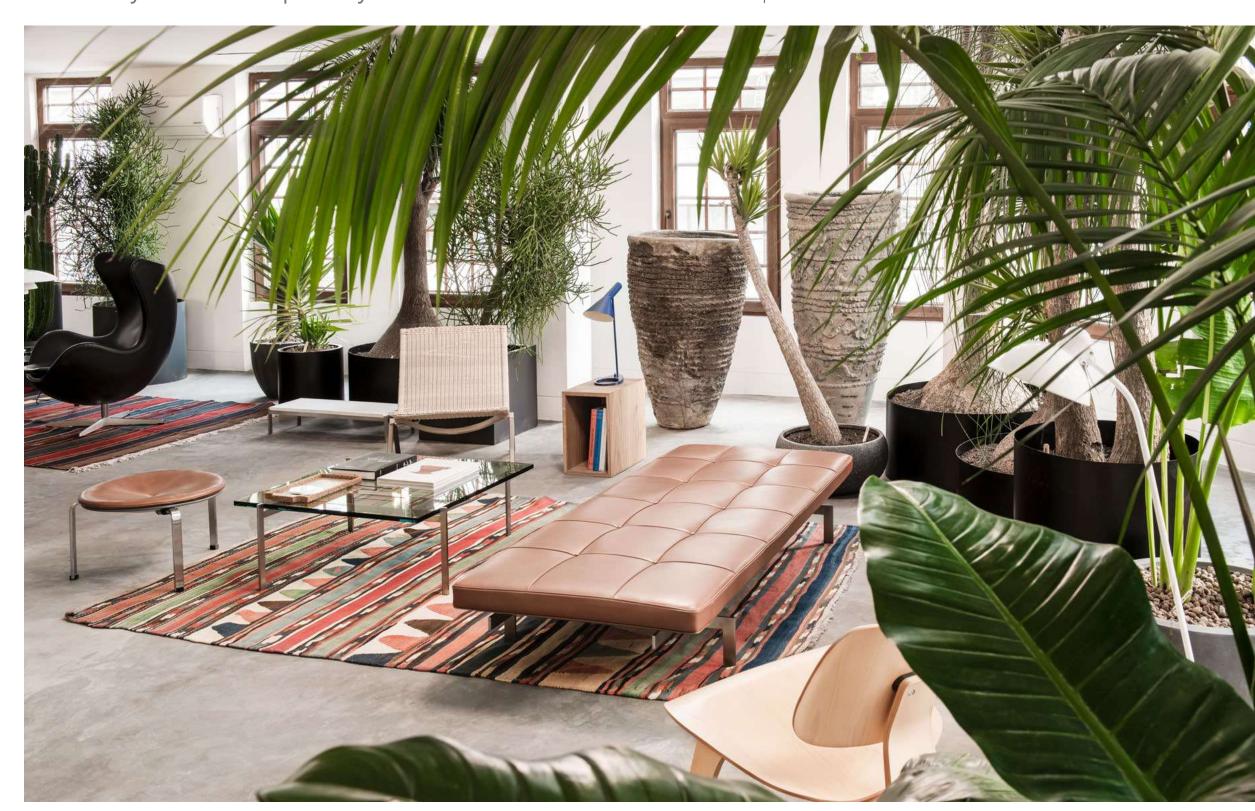


day, valuing the creation of the perfect colors, the appropriate finishing and aiming for highend results.

Our Design Division specializes in the planning of landscapes and gardens for both private and public spaces all over Iran. Our experienced landscape architects combine creative flair with undivided attention to details, delivering classic-yet-contemporary results.

other landscape and garden designers on a regular basis.

We have put together a rich team of experts who focus on the Maintenance of your garden and landscape; in order to ensure your outdoor space always looks immaculate and spotless. Our full-service maintenance package is tailored to suit your requirements for your private spaces as well as public and commercial venues.



### **OUR COLLECTIONS**

#### A diversity of shape, color & material

- Clay Jars Shapes: Classic and Modern
- **Coated Metal**
- **Brushed Steel**
- **Mirrored Steel**
- \* Shapes: Round, Cubic, Conic | Tones: Silver & Gold\*\* These items are available in Regular & Mini Sizes Wheels can be added upon request
- Mini Pots They are happy little things
- **Concrete Planters** Offered in a variety of shapes and forms







We find satisfaction in the fact that Pots and Pines plays a part in the revival of the old tradition of pottery. Our skilled master plays an important role in bringing the right dose of imperfection to these hand-crafted beauties.



## **CLAY JARS**Variety: Classic | Modern

We are definitely proud of our clay jars and for good reason too! In this collection we offer the meeting point of tradition and modernity. Our potter master who is one of a kind, creates these unique pieces by relying on years of experience and skill, while we bring our modern color palette and the tall shape to these jars that have captured the hearts of many and surely inspired numerous other brands.









#### **Modern Clay Jars**



Code	D (cm)	H (cm)
CL1	45	120
CL2	40	100
CL3	40	80
FCL1	50	100
FCL2	50	80
FCL3	50	45









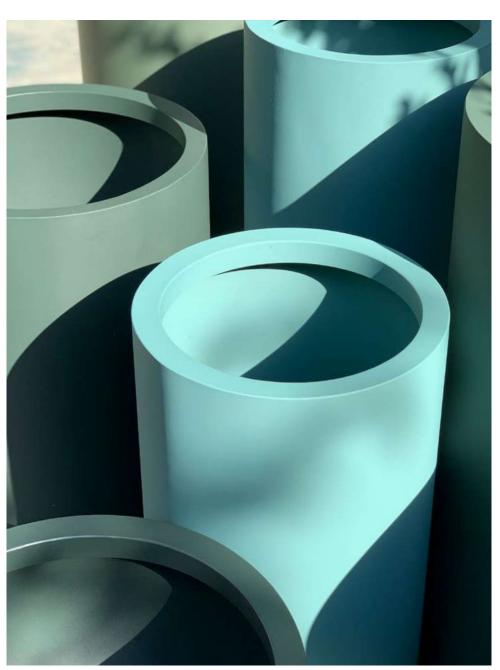
## COATED METAL POTS

Variety: Round | Cubic | Conic

For the metal pots, we take a different stance compared to the clay jars.

With these, we focus on modernity, simplicity and more minimalistic form. This non-limited collection is made of metal sheets that are meticulously formed in perfectly smooth cylinders; suitable to be used both outdoors and indoors.









The finishing of these pots resembles the modernist approach we take in creating them.







Whether you want to throw a dash of color in the corner of your outdoor space or you wish to accessorize your interior, these pots can do the job as they are offered in very big as well as table-size variety.





We offer these pots in two different rim varieties;
Wide rimmed and narrow.



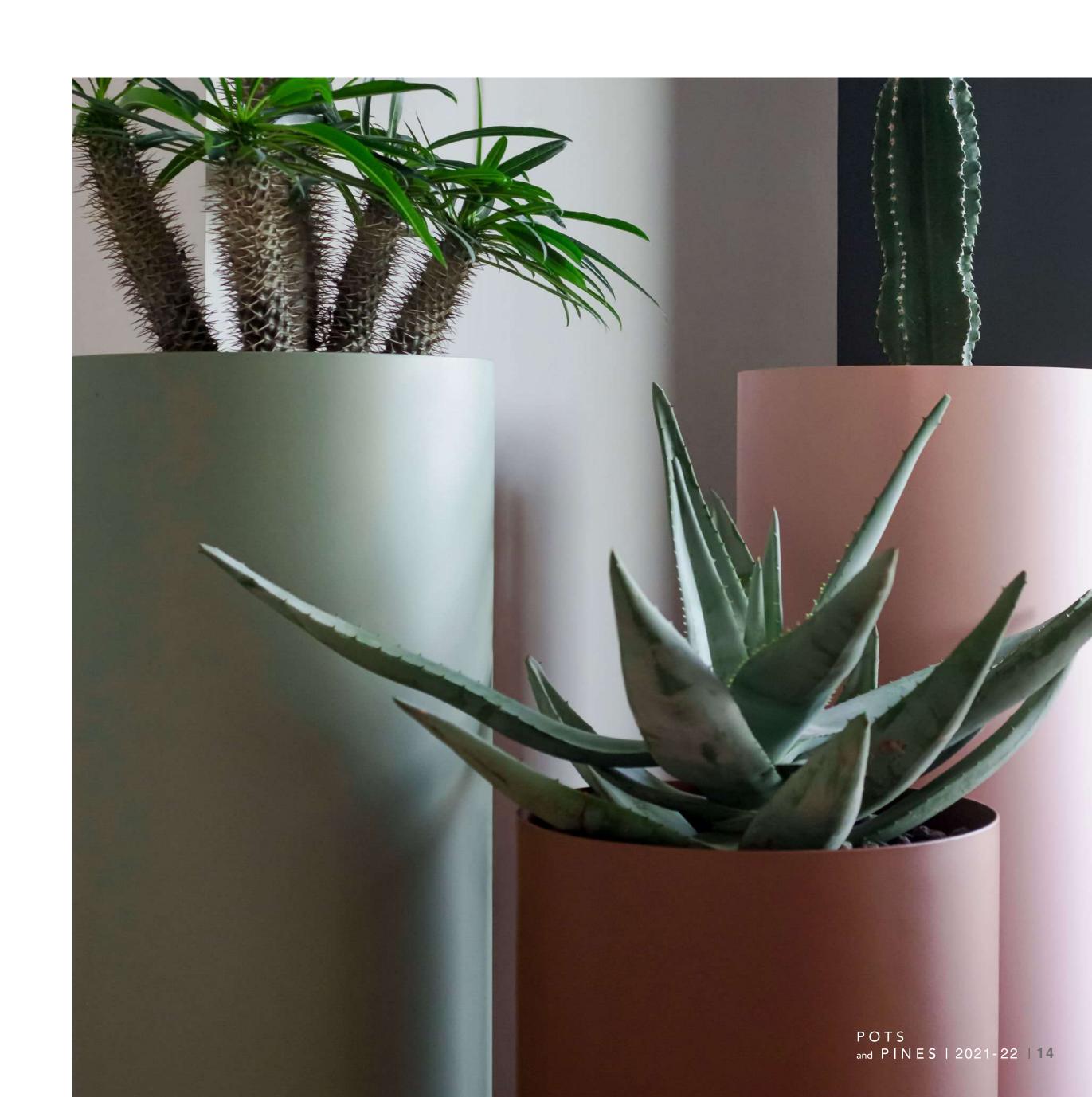




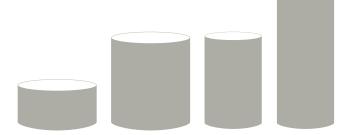




From flamingo to blush and rose, we are a big fan of pink right paired with the perfect shade of sea salt green.





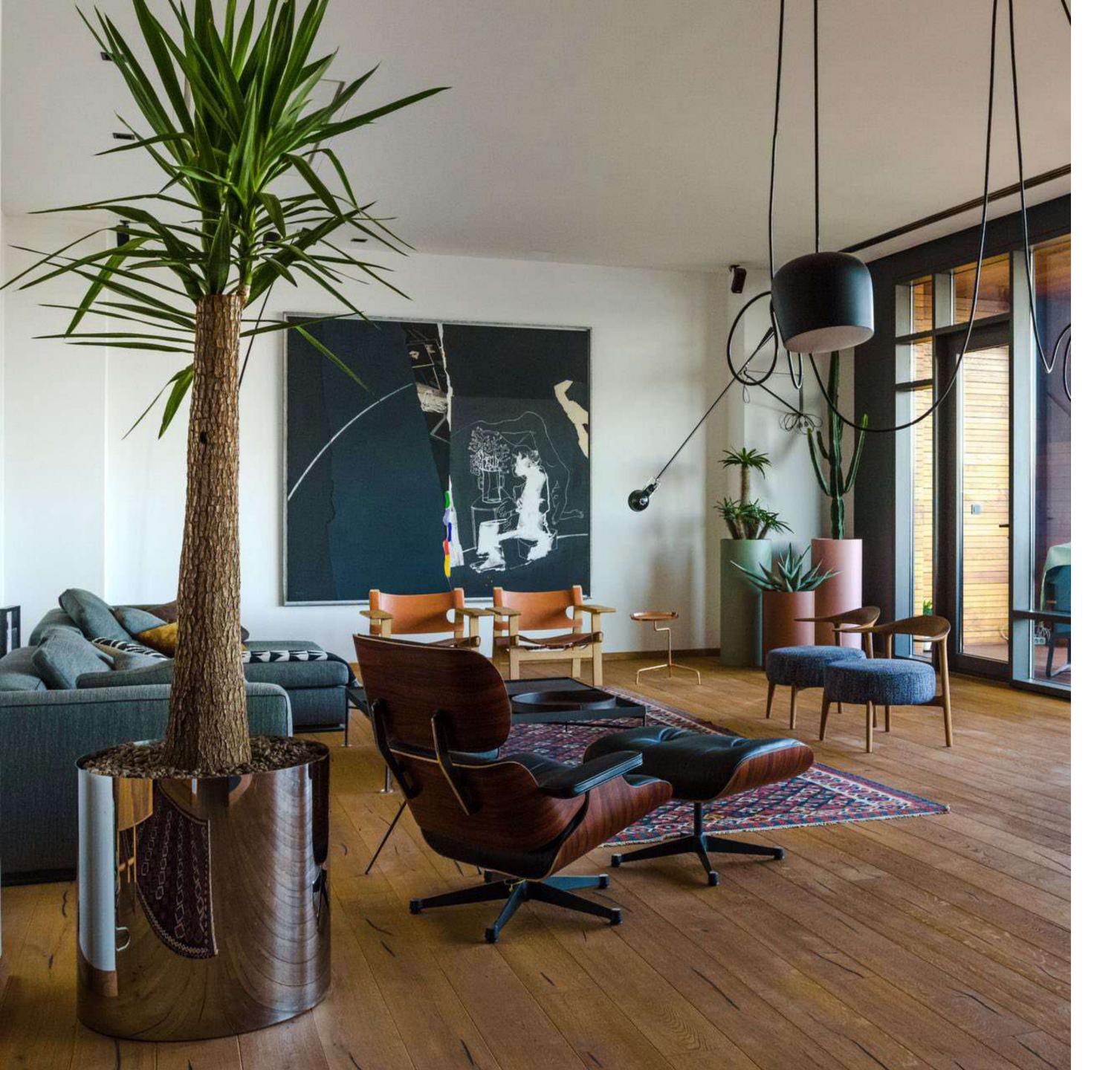


Code	D (cm)	H (cm)
CMT1	20	15
CMT2	30	70
СМТЗ	30	90
CMT19	60	60
CMT21	70	70



The color variety offered for the Metal pots is simply infinite.





#### STEEL PLANTERS

Variety: Mirrored | Brushed

We consider this to be our less-bohomore-lux collection for those who appreciate a bit more of glamour and zazz. This is more of a distinct take on modern, sleek and clean.



With the brushed steel, you get more of a rough, edgy feel and texture while with the mirrored version, you go beyond through adding a layer of reflection and extra sparkle.









Code		<b>D</b> (cm)	H (cm)
BST1	MST1	40	60
BST2	MST2	35	110
BST3	MST3	50	50
BST4	MST4	50	80

## GOLD COLLECTION

These brushed planters definitely add a dose of luxe and glam to any space they inhabit and make it absolutely chic. This is gold!



Whether you are a fan or not, this collection is very much golden! Yes, it is over the top for some; but the way we see it, this brass-like tone enriches the color palette and brings warmth to the interior space like no other.



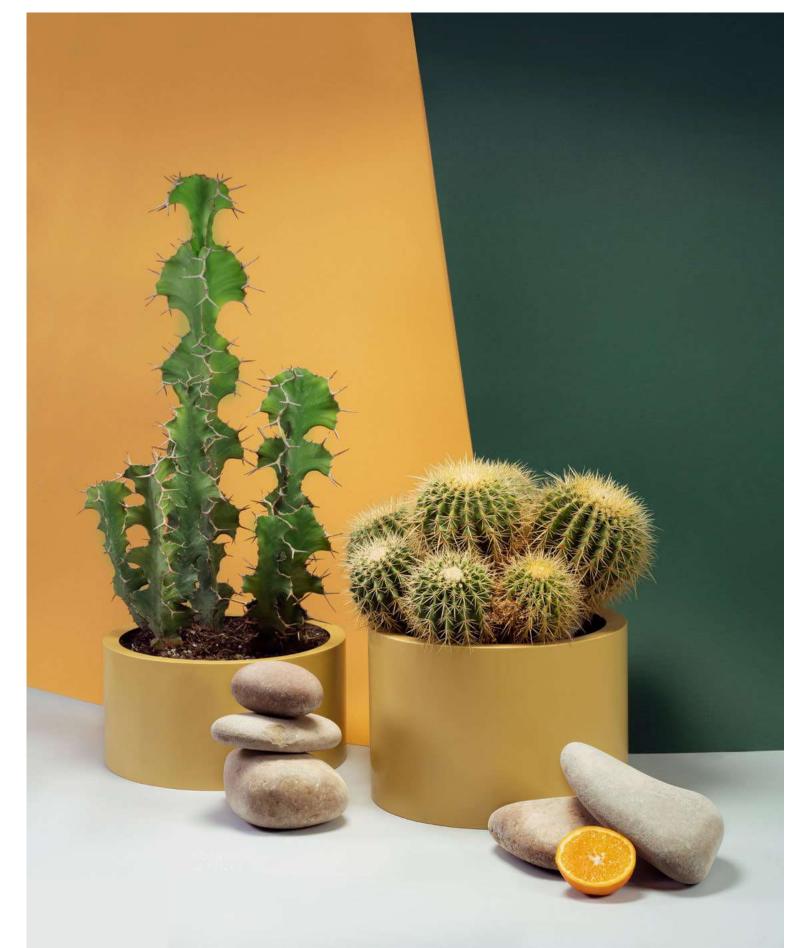




### MINI POTS

They are tiny, but happy

Pots and Pines has been into grandness since the beginning. But it doesn't mean we don't value variety. With these small-scale pots, we thought of presents for your dear ones. Whether it is regular flowers you want to house or our own smaller plants, these come in both coated and brushed steel variety.













Our limited Bronze Collection in collaboration with Sadaf Farahani offered only in mini size.







In this colorful collaboration with Persian Flower Power House, we brought something new to Pots and Pines by housing their beautifully-arranged flower bouquets in our coated and brushed Mini Pots. What a gift to give and receive!



## THIS ABSTRACT ARRANGEMENT IS ...





An artistic collaboration between Pots and Pines and Anahita Shahamati where we housed Anahita's abstract sculptures in our Mini Pots. These so-called floral arrangements are in fact bouquets of handmade material.

#### **CONCRETE PLANTERS**

#### Variety: Shapes/Forms

What stands out about this series, is a tendency toward texture and roughness. Suitable for both exterior and interior spaces, this collaboration with Betoform Company is offered in an endless variety of forms and shapes, making them loved by many. There is surely a certain playfulness about our concrete planters; not for the faint of heart.

Code	<b>D</b> (cm)	H (cm)
CON1	50	100
CON2	50	80
CON3	70	70
CON4	60	65
CON5	80	50
CON6	47	49







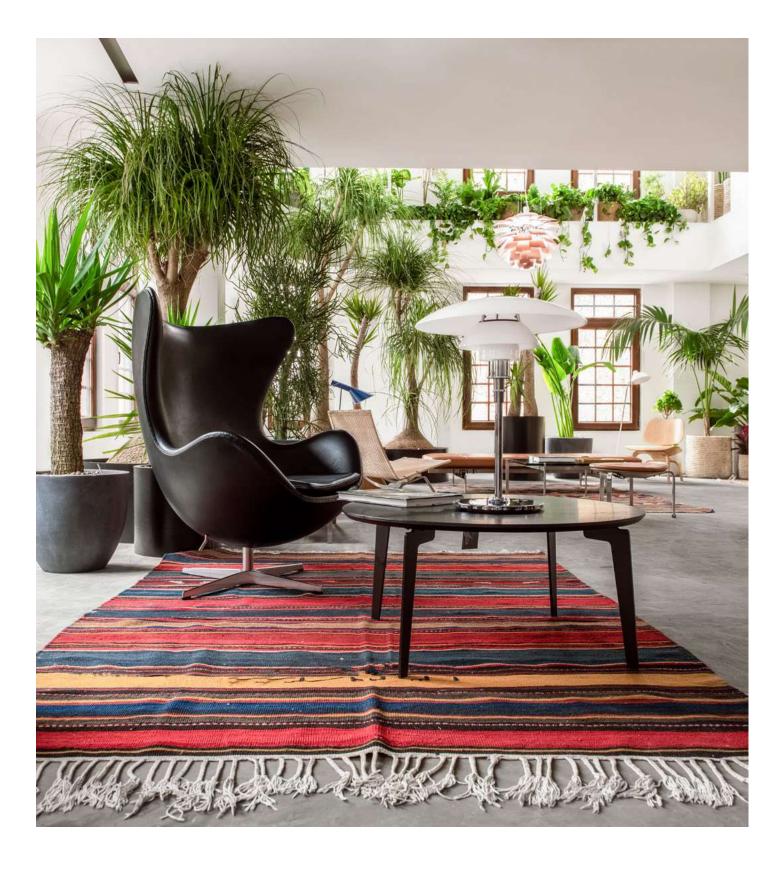






You never forget your first! This is Pots and Pines' first official showroom where we shared the space with brands like Fritz Hansen, Kettal and Louis Poulsen.

When the bar is set as high as it is with these giant design brands, you have to go big. That was the vision behind the collection we presented in this space; focusing on variety, size & texture.

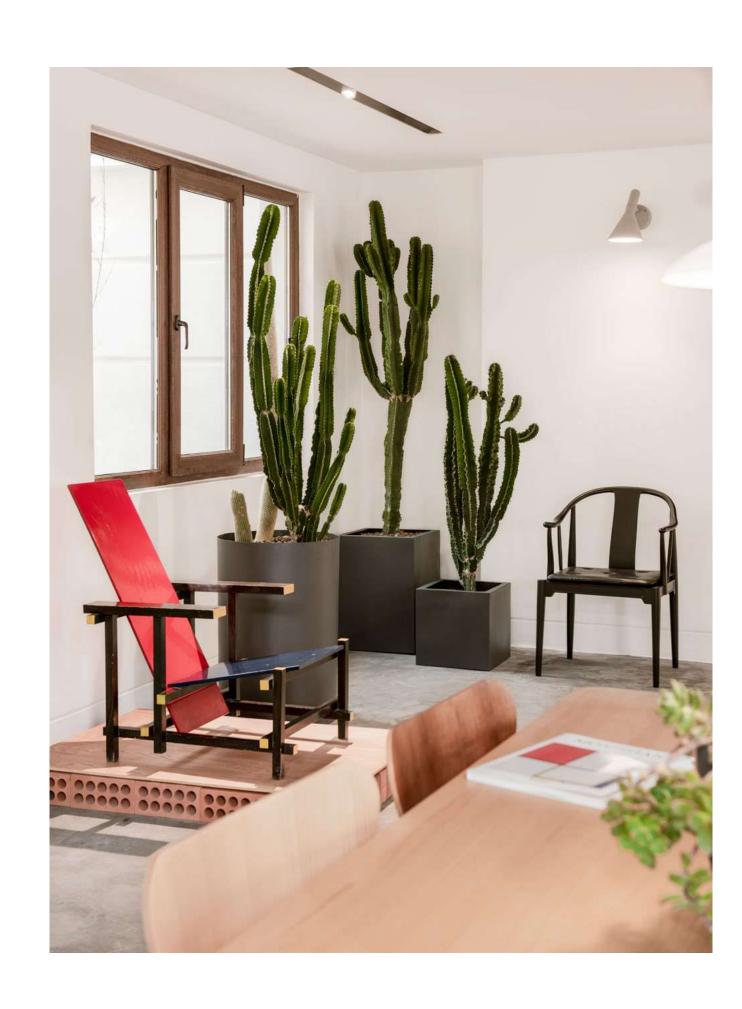






We aimed for opening up the space by duplicating the color of the walls in our minimal coated planters. Considering the wooden texture of the furniture, we thought of agave as the perfect way to bring some wilderness to this interior space.





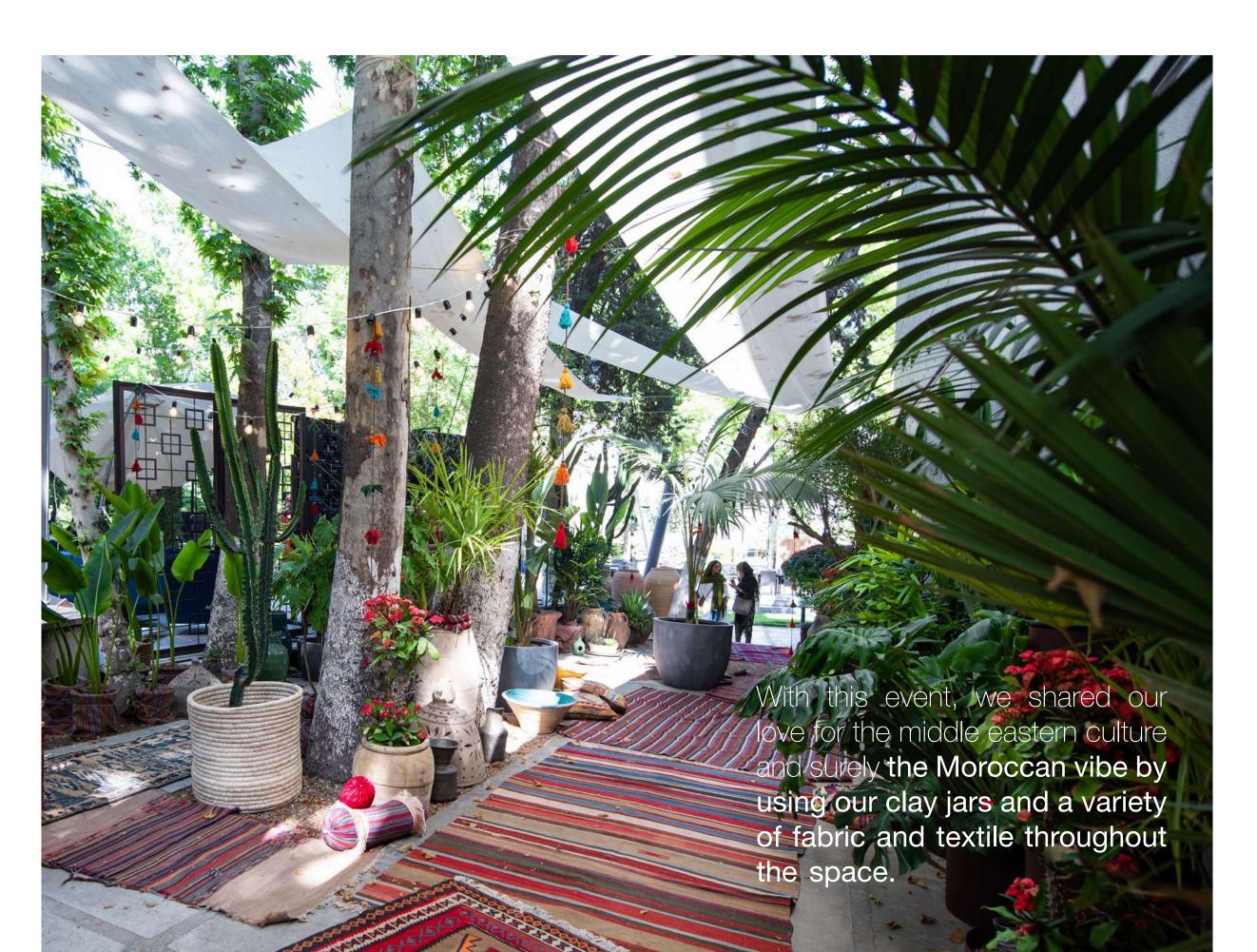
What do you put next to Gerrit Rietveld's Red and Blue Chair? Well in our case we thought of three of our metal planters both angled and round, housing tall cactuses which altogether results in a simultaneous contrast.

# EVENTS & HAPPENINGS



#### MOROCCO IN TEHRAN

Ariana Art Gallery, Fereshteh



By putting together giant plants and smaller ones, throwing dashes of bright color here and there, we envisioned boho meets Moroccan as a result of the juxtaposition of many different plants in various sizes. The choices we made for Indexpo, also resembled the uptown feel of their hosting space in terms of space design.

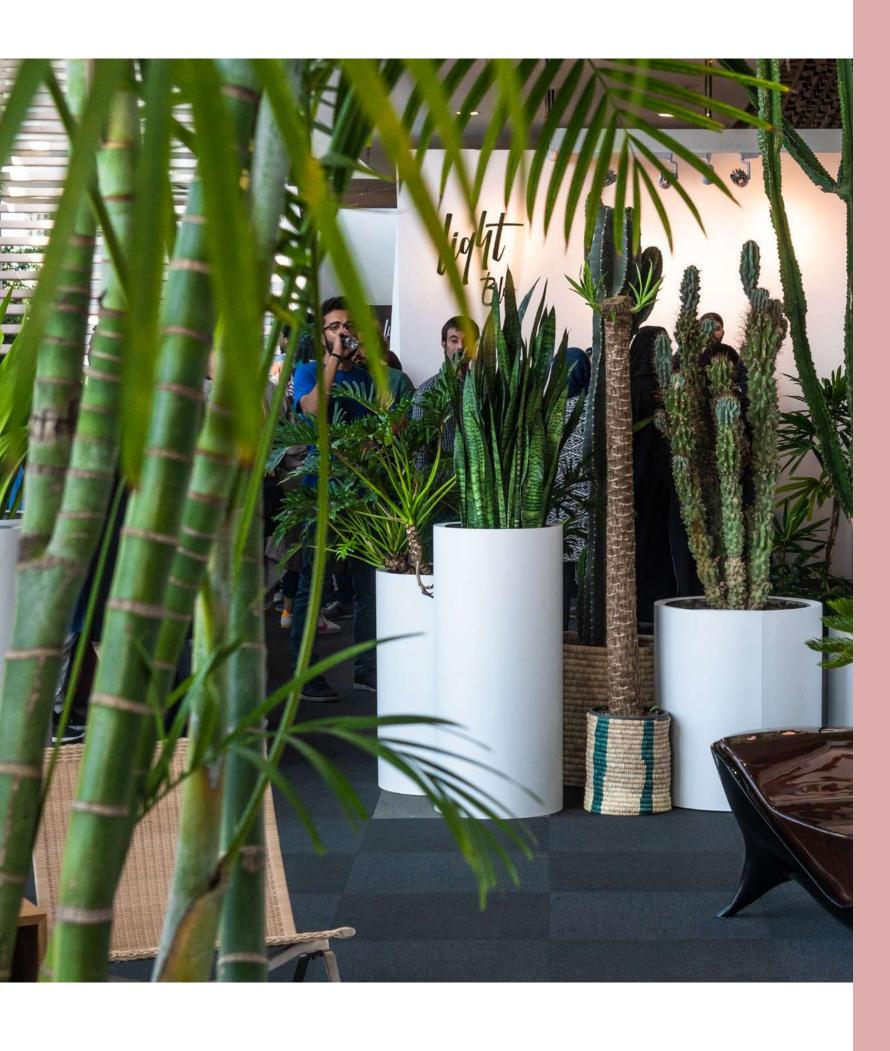






#### TEER ART FAIR

Charsoo Cineplex, Hafez





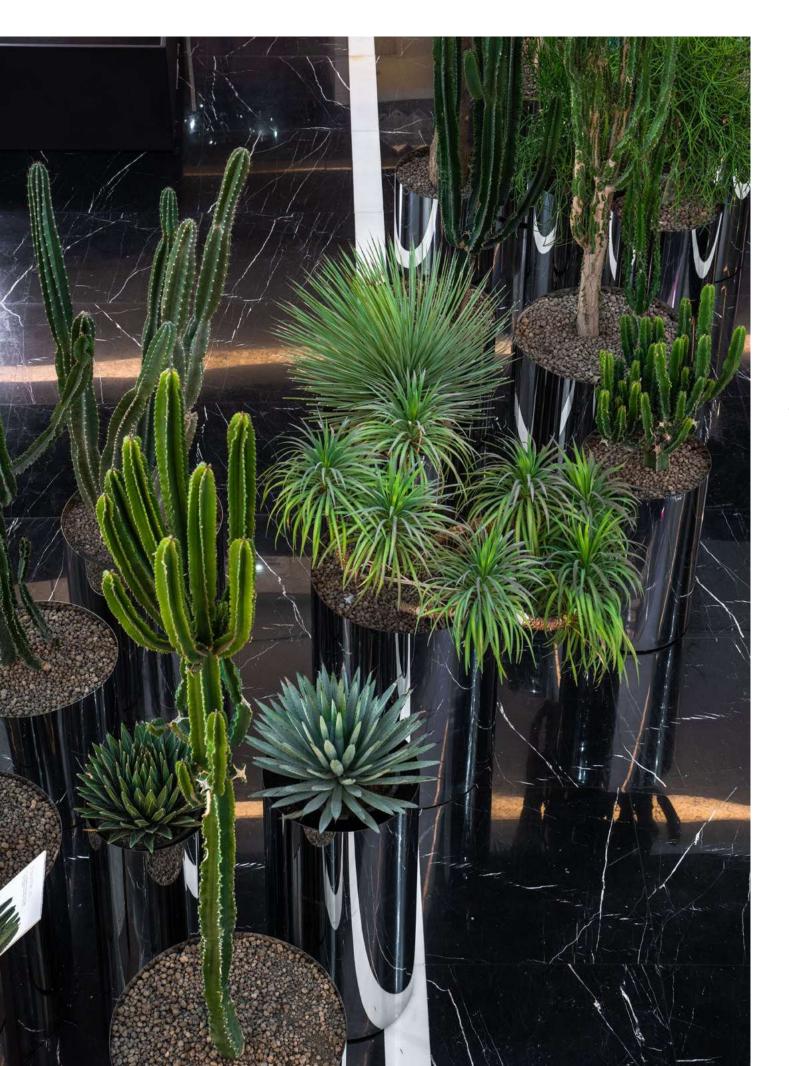








#### **EXOTICA** Sam Center, Parkway



If you've been to Sam Center's lobby, you know that the space is all about black marbles and a high void.

To match that, we chose only mirrored steel planters to complement the fancy, futuristic lush look while envisioning a modern-day garden in which we put together desert plants in super sleek modern planters.





## POTS AND PINES

#### at Komod Space

For this collaboration with Komod Space, we joined forces with Laneh Handmade Goods to exhibit our Clay Jars collection to celebrate the ancient art of pottery and craftsmanship together.

These Jars and the giant cactuses that inhabit them, are part of our all-time favorite 'Water, Color, Soil' series.



In this curation, we imagined bringing life and fire to the super modern mix of concrete and neutral shades, that is Komod. In this collection, we imagined human size clay jars in a very wide range of colors.









For this collaboration between Pots and Pines & Ashkan Sanei which was in partnership with O Gallery, Think Happy & Maghazeh, the vision was creating a 3D canvas of Ashkan Sanei's paintings on metal planters crafted by us.



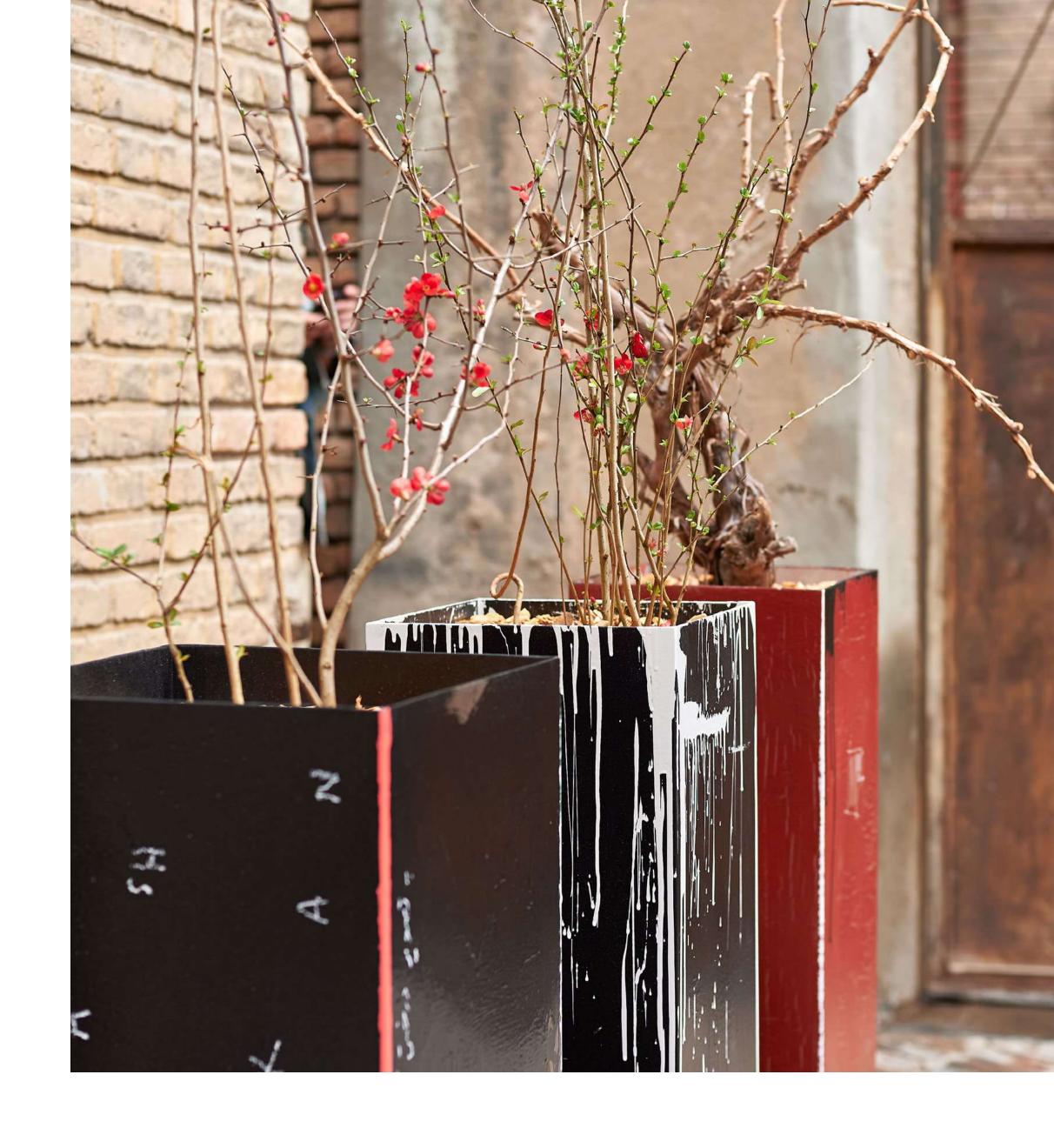


The result was not our usual pots, but beautiful works of art, housing these magical, exotic plants.

This special installation was hosted by Pejman Foundation's Argo Factory; A-100-year-old-brewery turned Contemporary Art Museum & Cultural Centre at the heart of Tehran that was recently renovated in 2018 by NY-based architect, Ahmadreza Schricker.







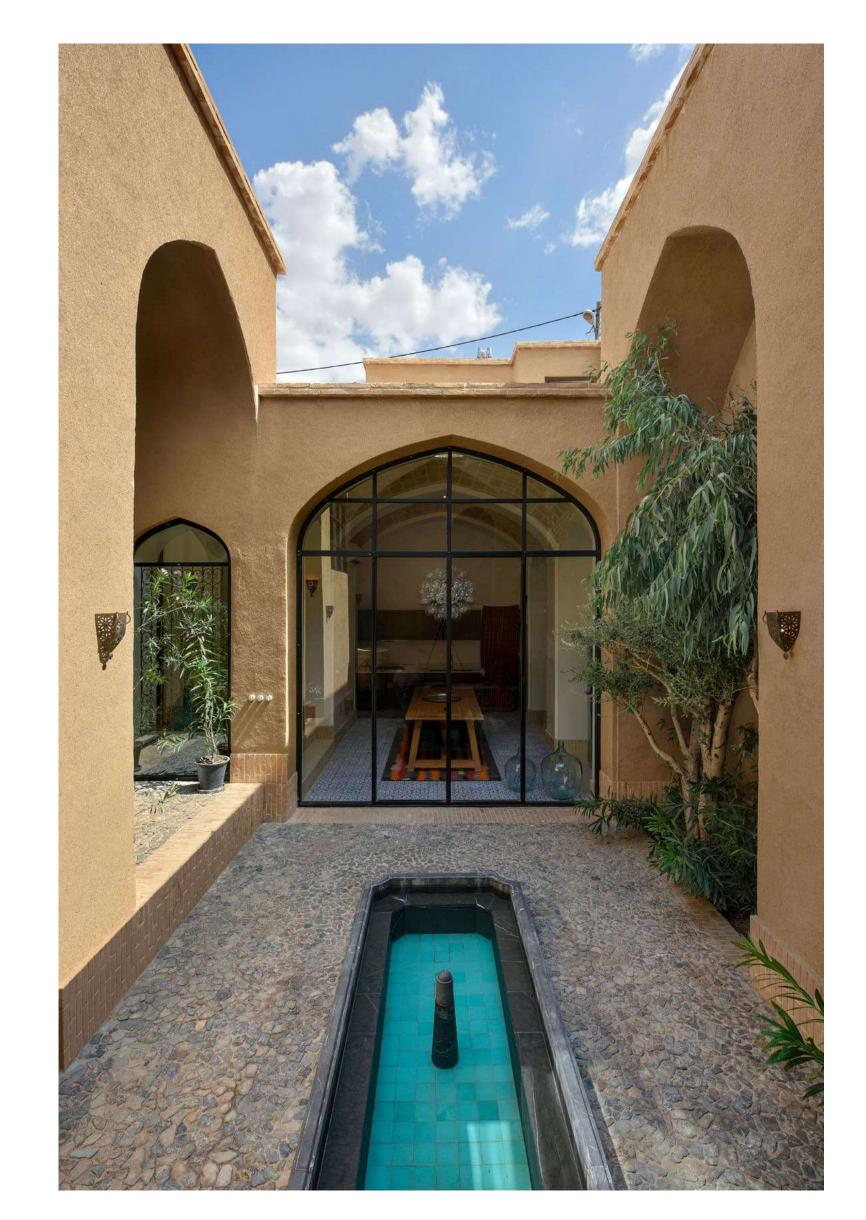
### LANDSCAPING

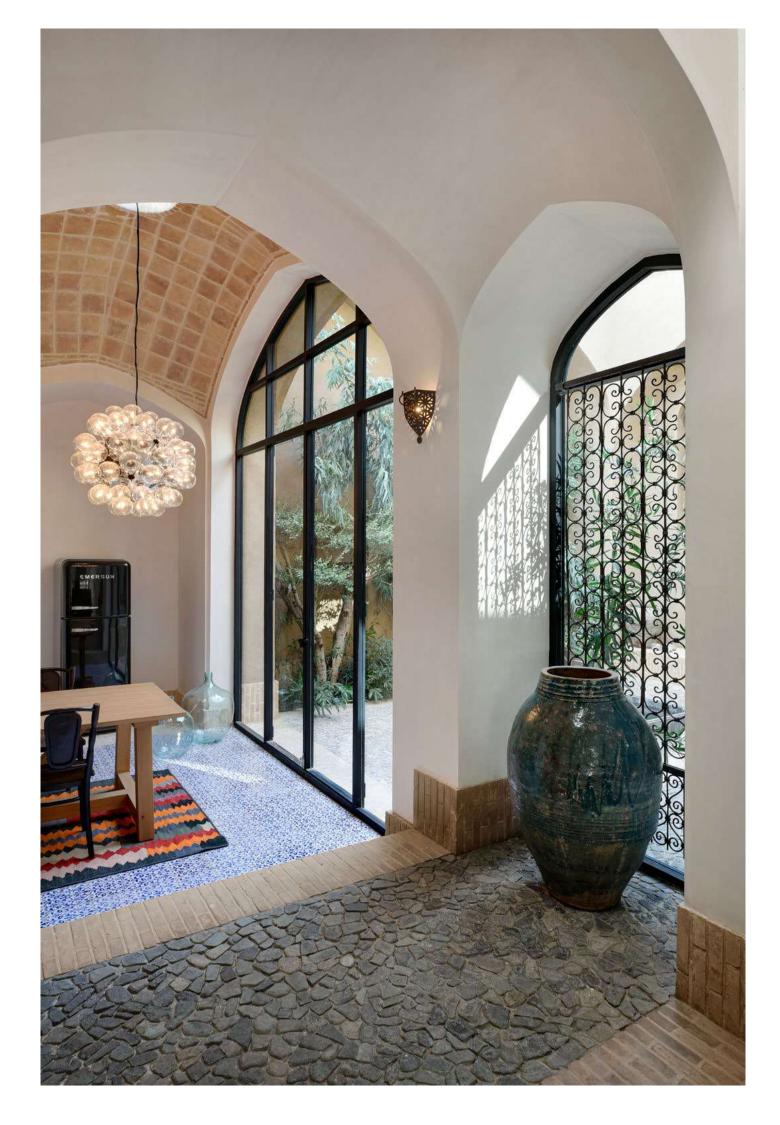
The way in is through the exterior

#### Ravagh Atelier - Kashan

In this restoration and transformation of a Qajar-era textile factory into a modern residential house in Kashan's old town implemented by Ravagh Atelier, we took care of the green essentials and their housing planters.

In this amalgam of ancient architecture and modern design, we selected the right forms and colors and placed them in different corners to create harmony and beauty.

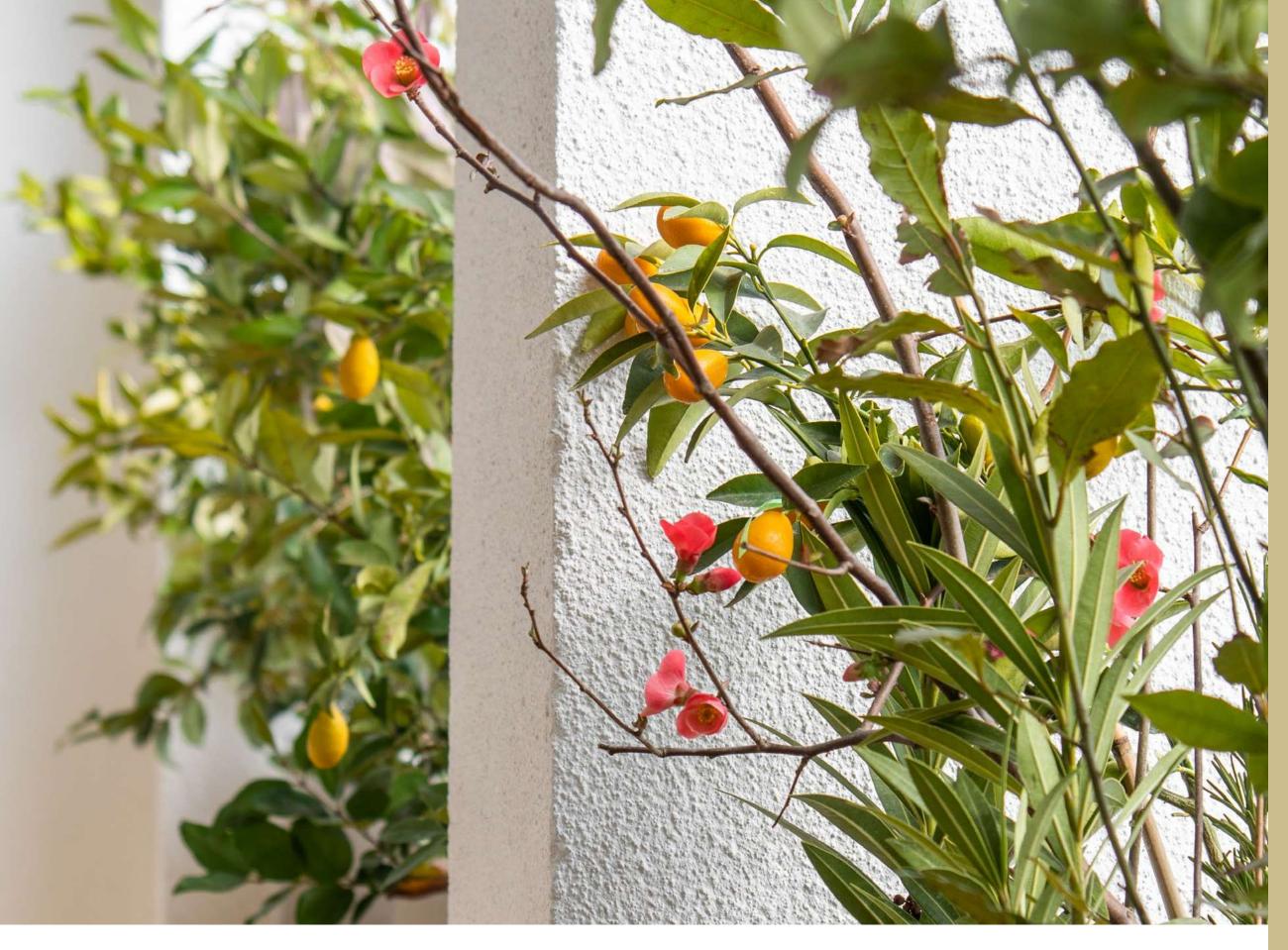






"Ravagh is a leading design enterprise bringing together an independent design consultancy and an array of bespoke design solutions for a diverse set of typologies."



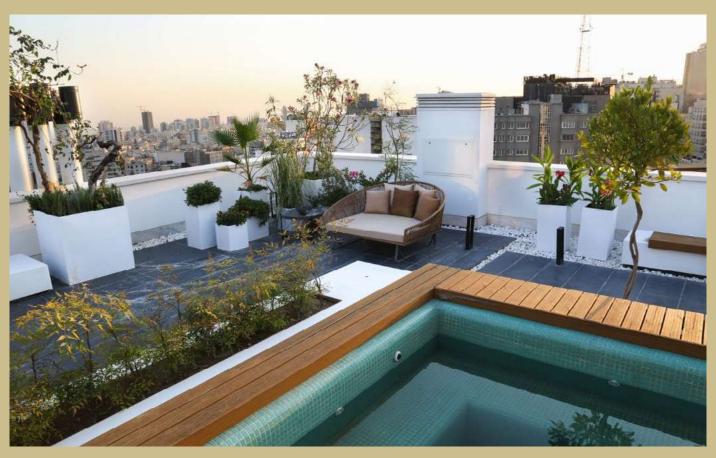


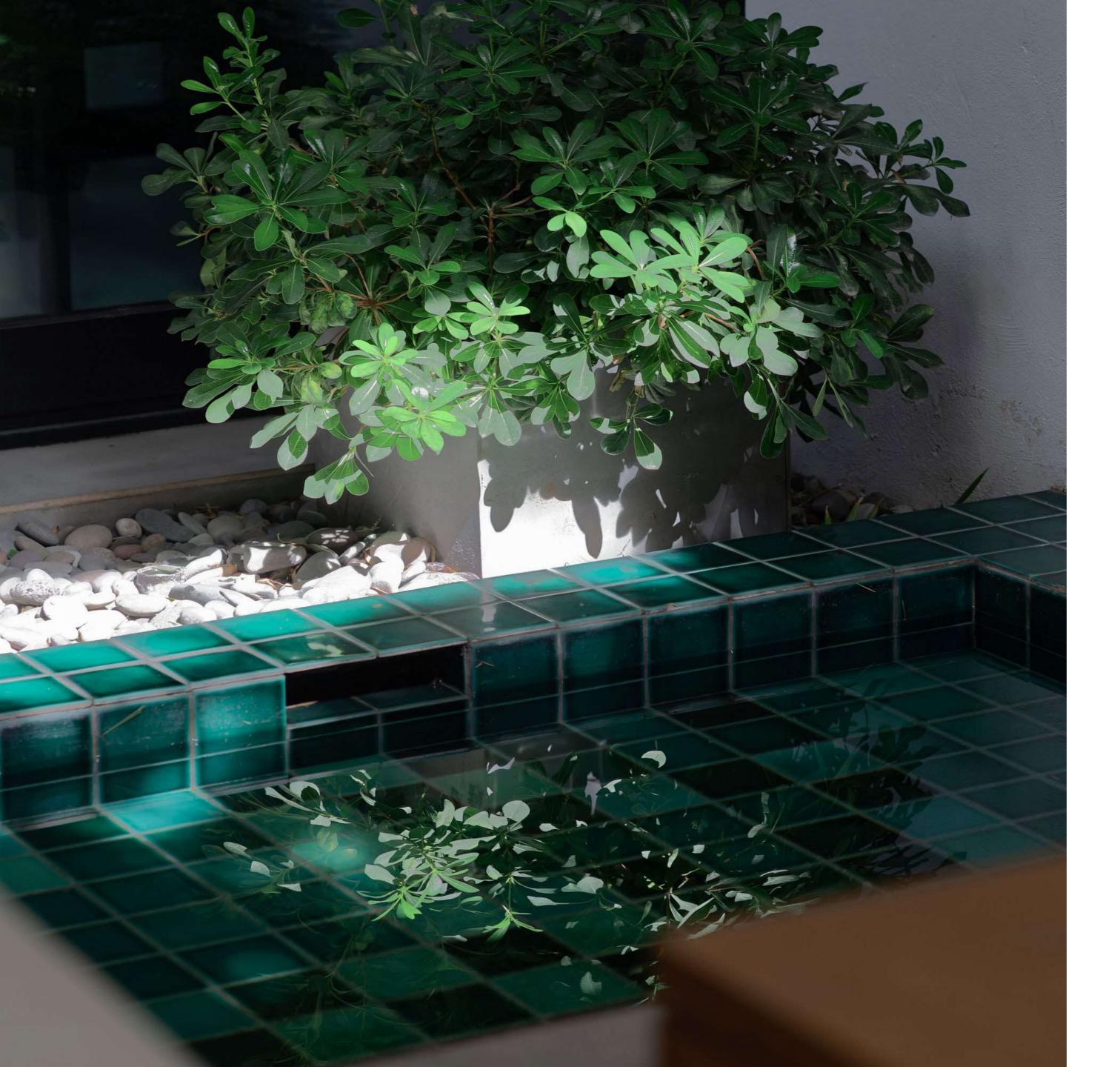
For this balcony in Saman Residential Complex (interior design by Niloofar Jodat) we have selected Kumquat and Japanese Quince together with wild greens as a way to reflect the Mustard color of the floor.

On the right we have another rooftop project (interior design by Roshanak Tehrani) where we have put together a Greek-inspired vibe by focusing on the color white for our cubic planters which house Bougainvilleas and Oleanders among others.











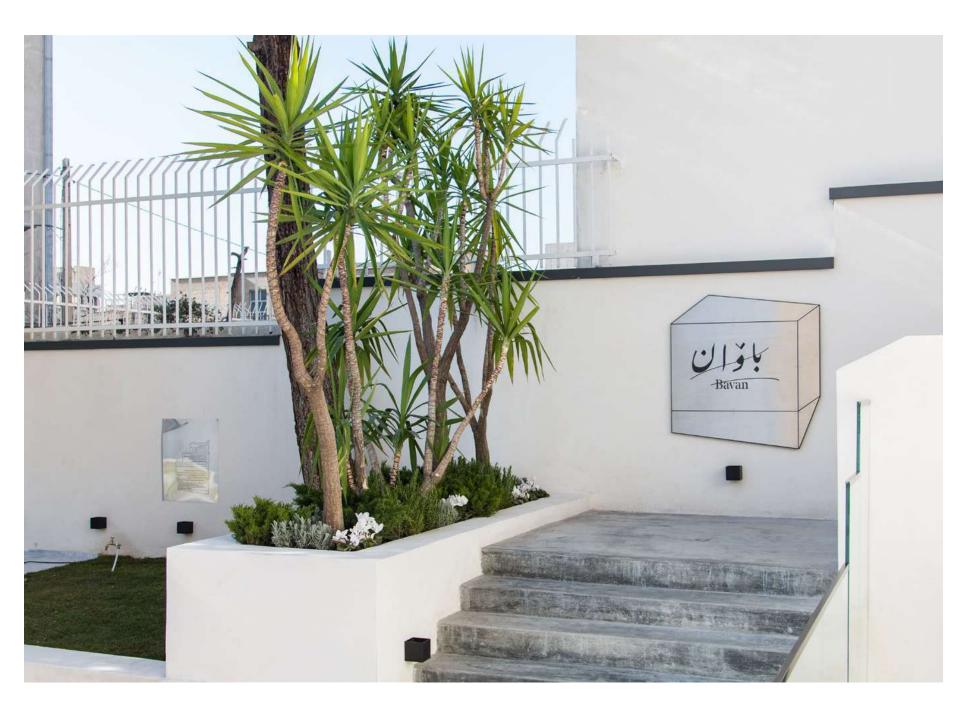
This patio not only brings light into the interior space, but also plays a role in merging the dining & living area with the greenery outside which is a blessing for a megalopolis such as Tehran.

These glazed tiles were the perfect choice for this apartment designed by Parastou Malmir.

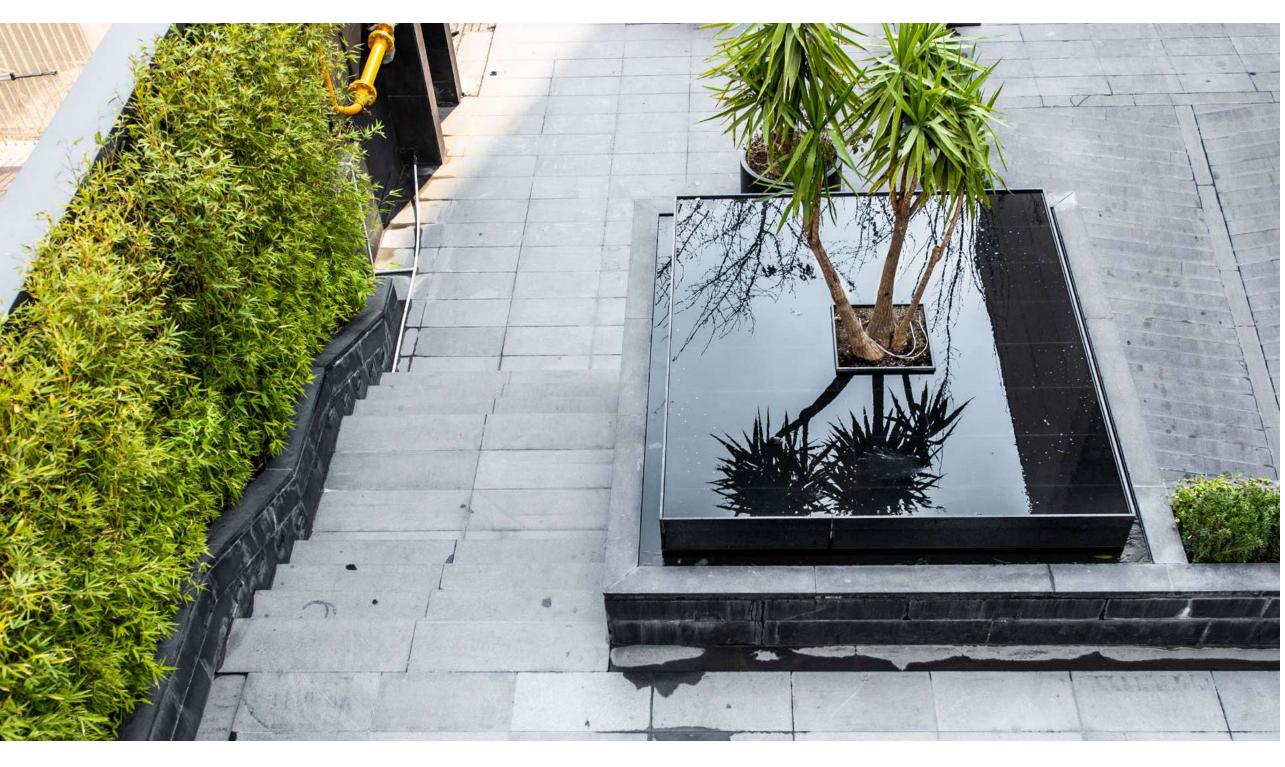


Outdoor landscaping for Bavan Gallery: A contemporary art space in downtown Tehran. This mostly-white little yard demanded the right amount of green in the right places.

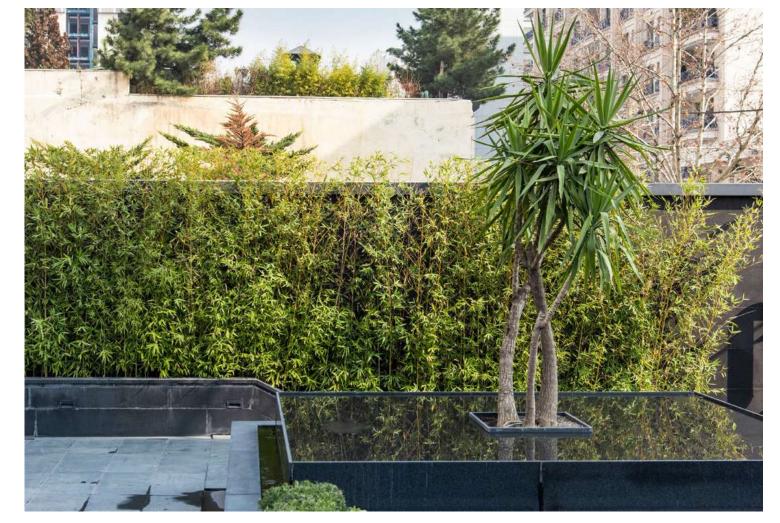
Our Yucca plants break the simplicity of the mostly-white space thanks to their disheveled greens.

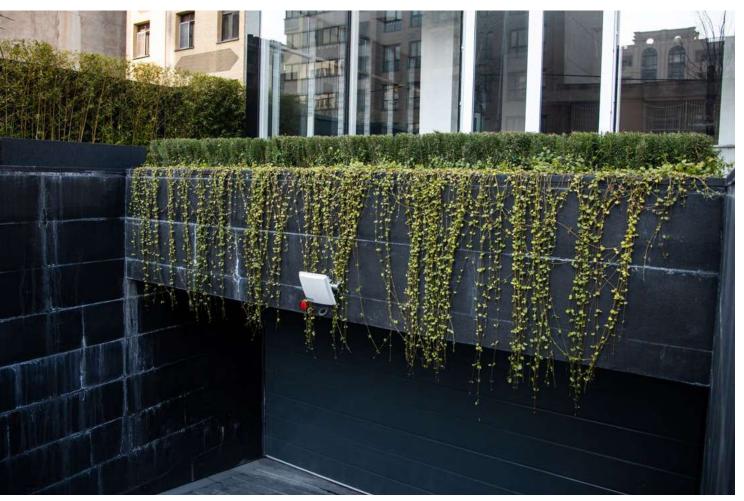






Inspired by Noriyuki Haraguchi's Oil Pool (1971), Alireza Zolfaghari created this stone water feature where we came in with the landscape design for the entrance of Homa Commercial Space in Velenjak.







In this collaboration with SEFI Construction for this building which was designed by Firouz Firouz, we have incorporated some of our finest exotic plants throughout the interior design by Ravagh Group.





The ponytail palm overlooking the little limestone pool creates a modern oasis vibe for this lobby space.





All the way from its homeland, Mexico, the Agave is housed beautifully in this vibrant setup of oceanic blues and mustard yellow accentuated with these designs from Roche Bobois and Vitra.



On the right, our clay jar & metal planters sit well with the works of Farrokh Mahdavi, Moslemian & Jazeh Tabatabai in combination with the glamorous plasterwork of the interior which has created an oddly fresh and vibrant vibe in this space.

On the left we have the meeting point of Marble, our coated planters housing exotic cactuses, Gholamzadeh's giant piece in this space designed by Alireza Zolfaghari.









In this apartment located in Chenaran St. our massive cactuses in their mirrored steel and the Yucca plant have brought an exotic feel which you can't get enough of.

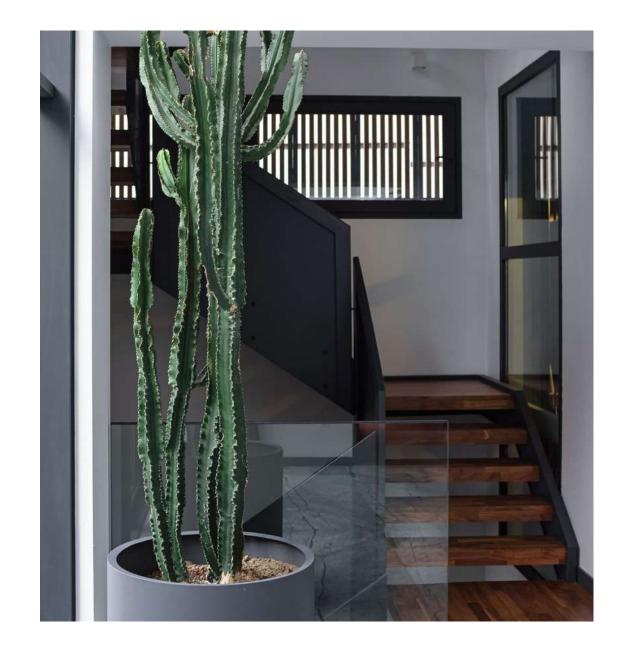
As is the case with Roham Shamekh's work, we also needed to speak colors for this beautifully - designed interior space; Putting our Areca palm inside a Mauve planter right next to the olive green and blood red in an effort to accentuate the rest of this multi-layered get-up.







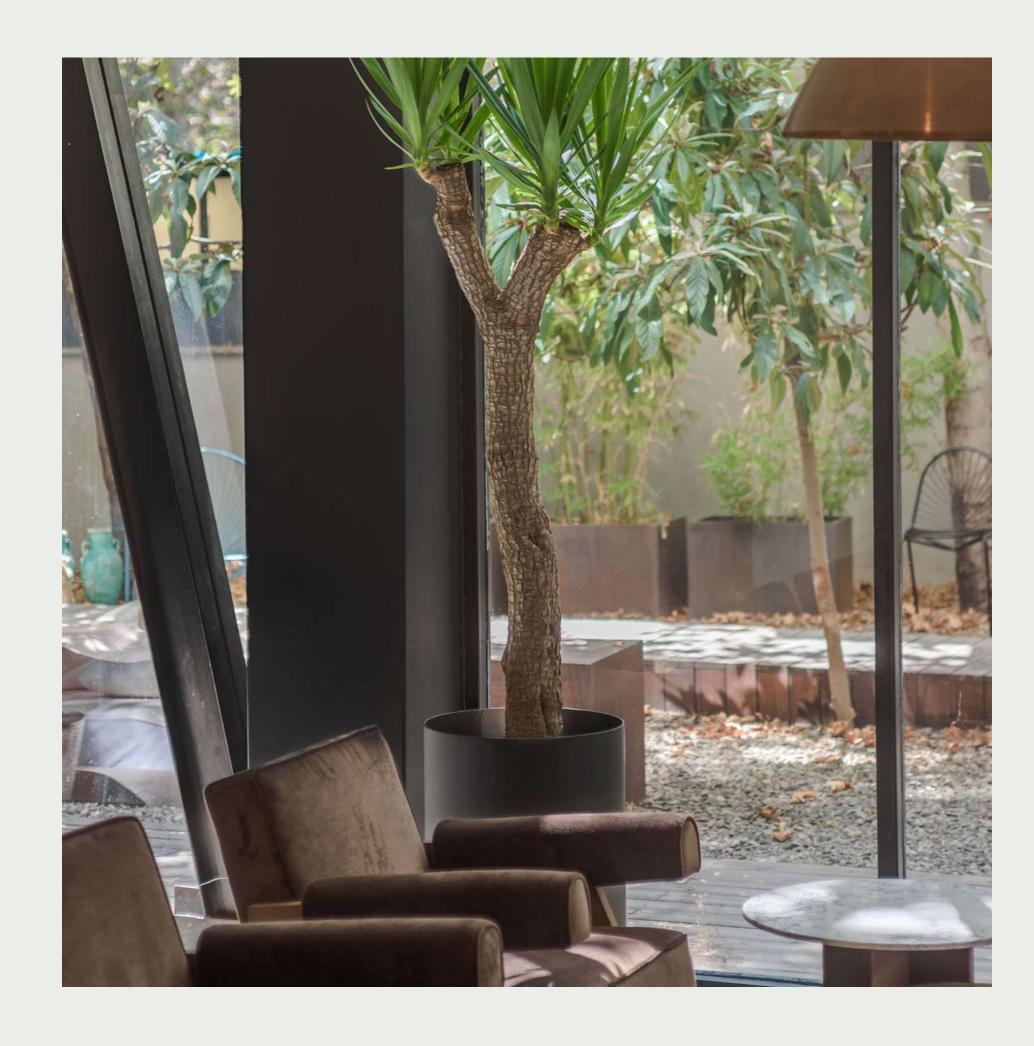




For this meticulously-designed interior of a building by Hadi Tehrani (on the left), we respected the space by placing single planters and bigger plants to put a dash of green among all this white and gray while bringing contrast to the fluorescent shades of the artwork.



Less isn't always more! In this beautiful apartment in Tehran done by Ravagh Group, we have our matte finish in the foreground housing the ZZ plant, our clay pots in the back and our Pampas grass on the terrace, creating harmony through shades of pink and aqua. Not to mention the air purifying effects of these plants!







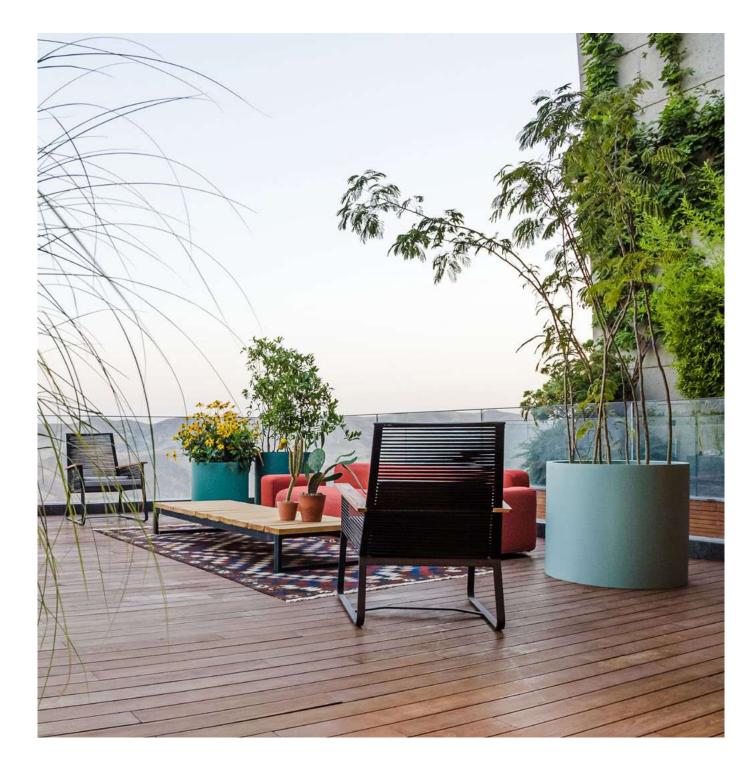
These cactuses in their sleek matte planters resemble sculptures in the corner of this uptown apartment in Tehran; perfectly complementing the modern look of the space and the mostly-neutral shades with their soft tones of Laurel and Tea.



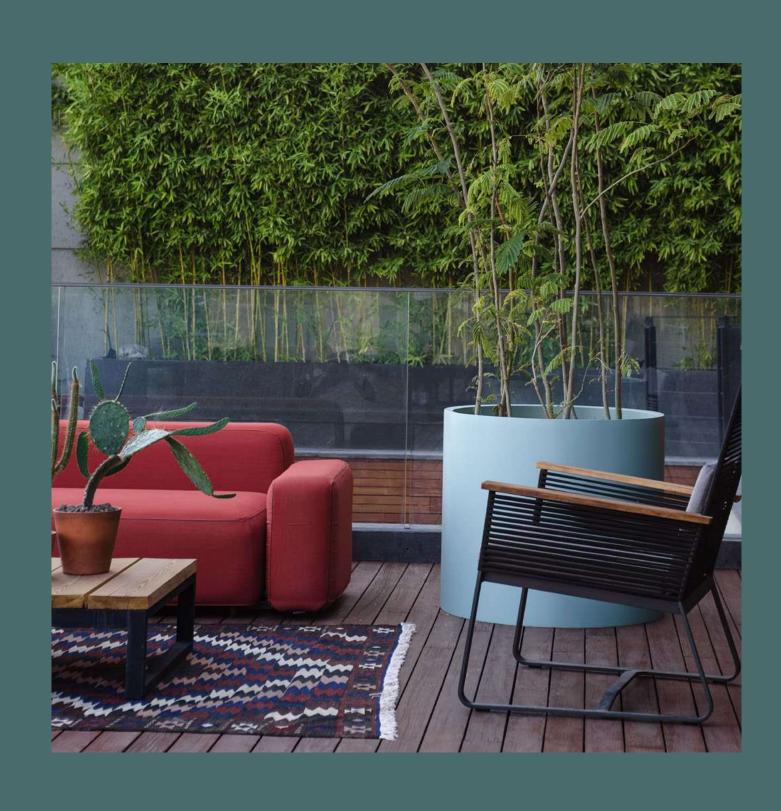
In this setup by Ravagh Atelier, we went for a choice as bold as burgundy to complement the fineness and sleekness of this ensemble.







It has never been simply a matter of choosing plants for us; on this beautiful Lavasan terrace, done by Makan Architects, we have delicately put together the modern furniture pieces and the Persian kilim to create the perfect setting.



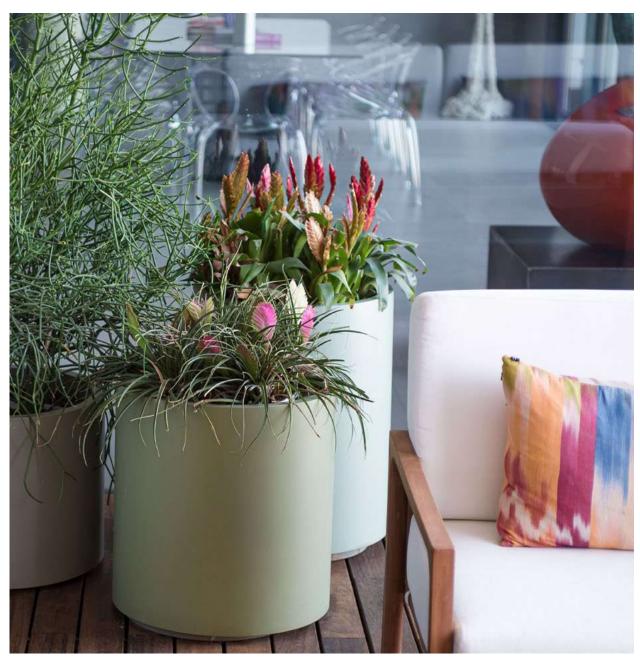


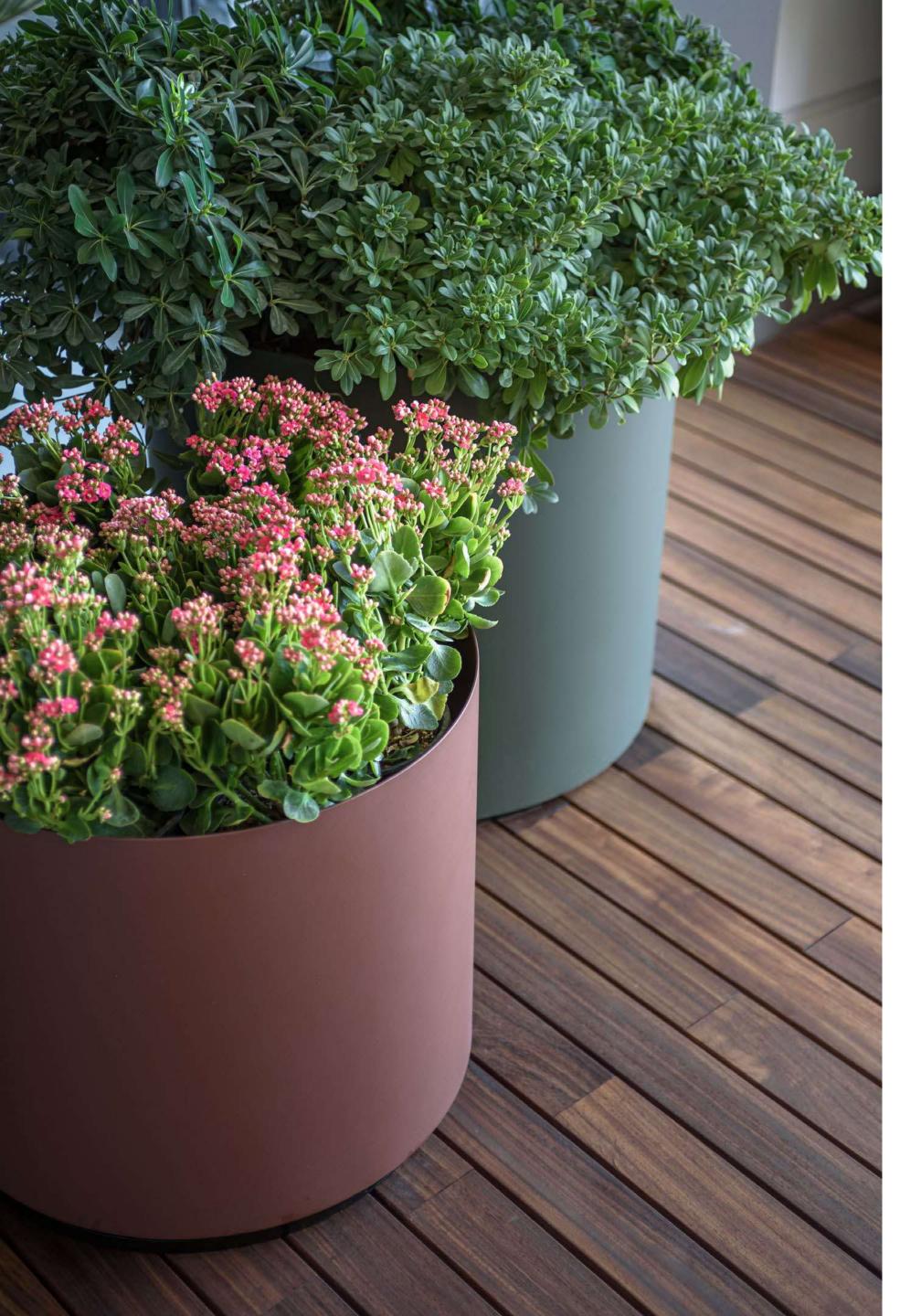
The attention to color is of utmost importance when it comes to bringing out the best in each and every single frame.

We are only picky when it comes to color, texture, harmony and finishing to name a few! From one of our indoor/outdoor projects in Lavasan, where the mountains are very near.











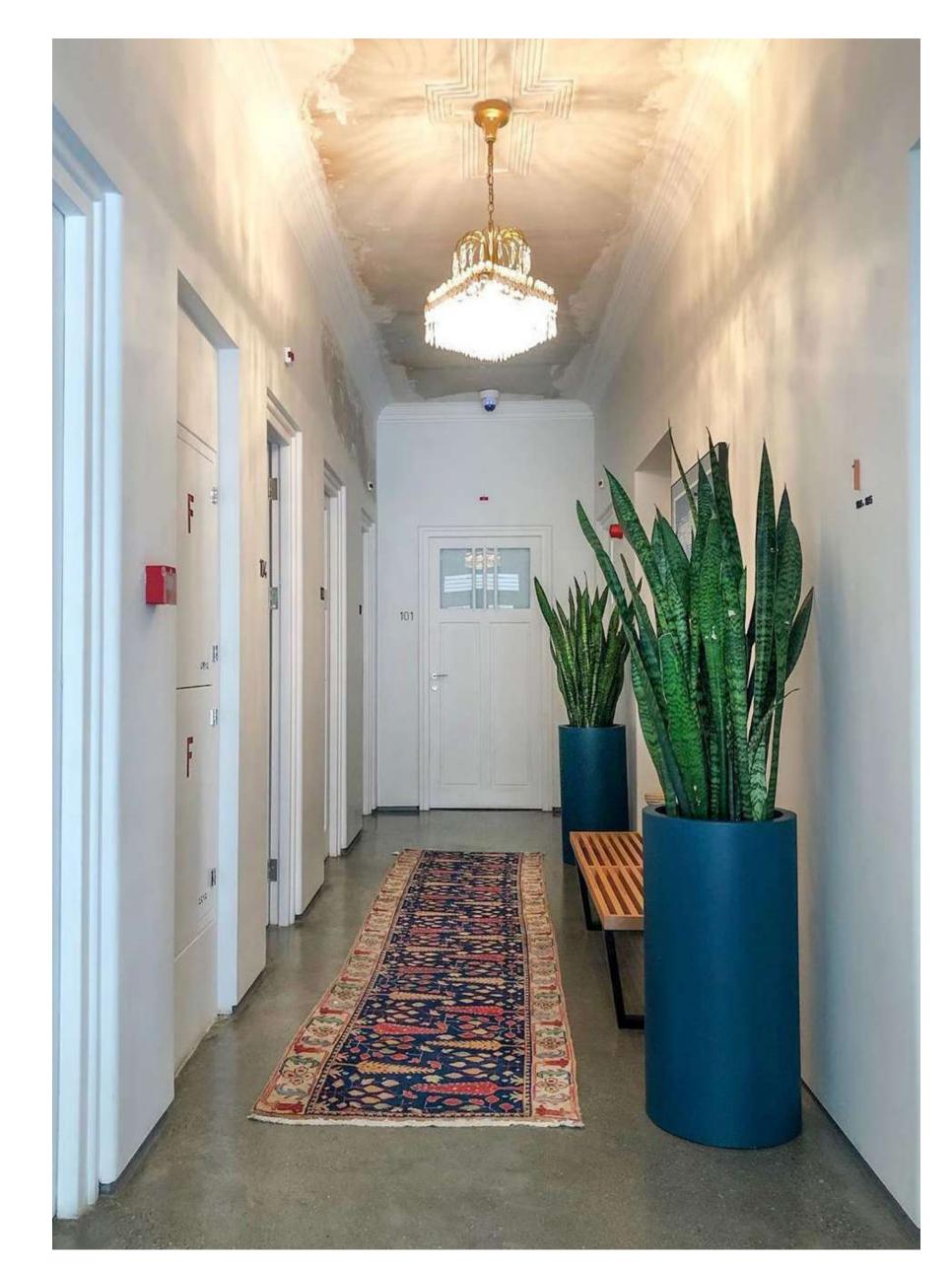


The selection of matte-color planters and the plants on this beautifully-finished floor is proof for our attention to harmony and detail. Another celebration of colors and utter joy with these larger-than-life plants housed in the perfect planters, breathing life into the space.

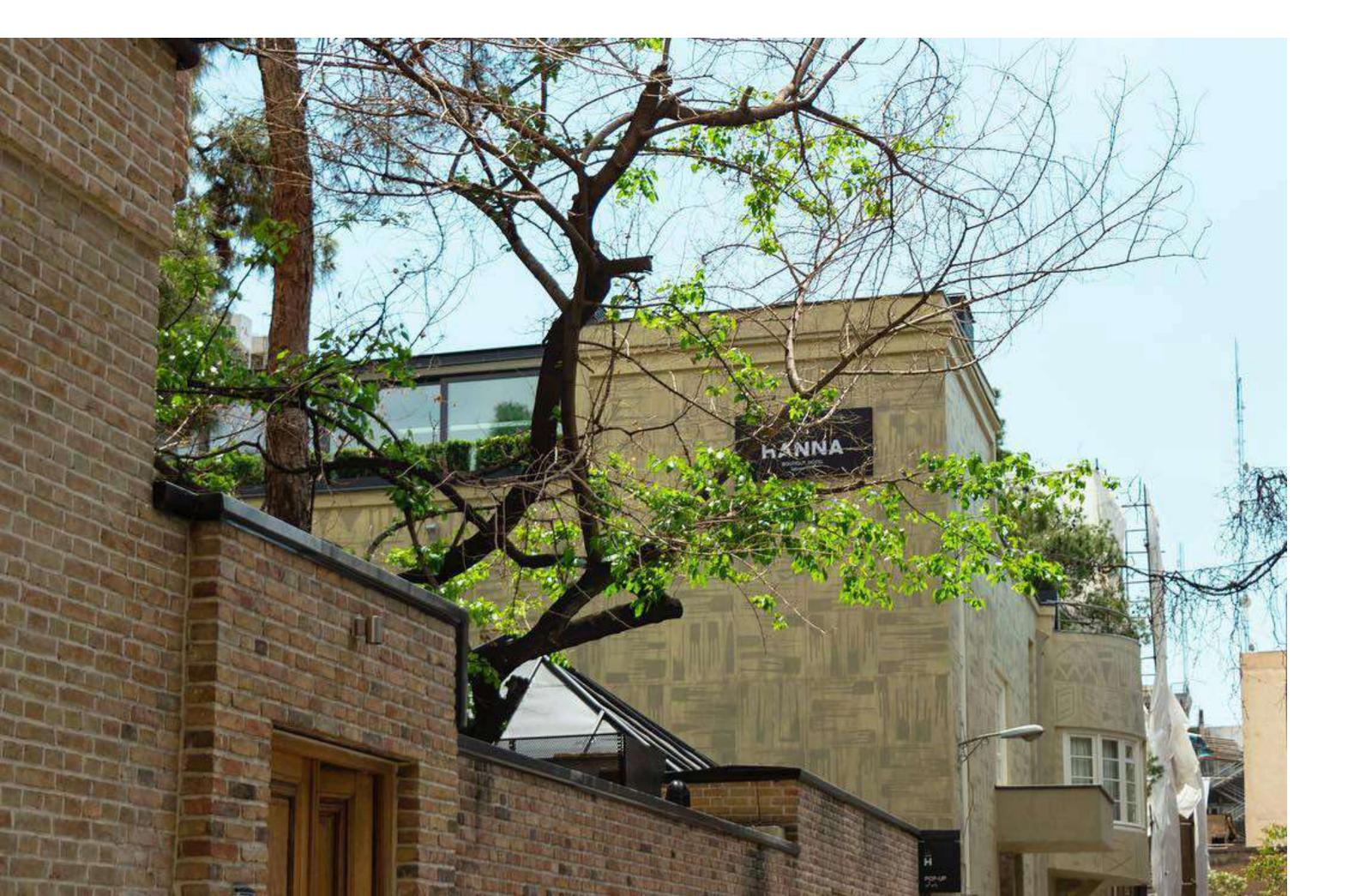


# **HANNAH**Boutique Hotel

This 90-year-old house-turned-hotel in Tehran's Lolagar alley is truly a unique expression of Contemporariness. Established in 2018, Hanna is Persian Garden Studio's first urban rehabilitation experience and we were lucky to contribute to the shaping of this intimate space with some of our finest plants in these jars, traditional pots and other planters by Zeen which spoke the tone of this beautifully designed space.



Our plants are housing the halls, rooms, restaurant and other areas of this beautiful space, complementing all its best characteristics.













## ZHENEH

For Zheneh Beauty Salon (interior design by Roham Shamekh) we thought of our black wide-rimmed planters to match the tilling and as for the plants, we thought of tropical to bring the nature into this space where one sees black and white stripes and peach shades on the walls.

Café Luma is one of our more recent projects designed by Aydin Al Mohammad. In order to create a boho vibe, we used hanging plants as well as a few of our tropical plants throughout the space.





## KOI

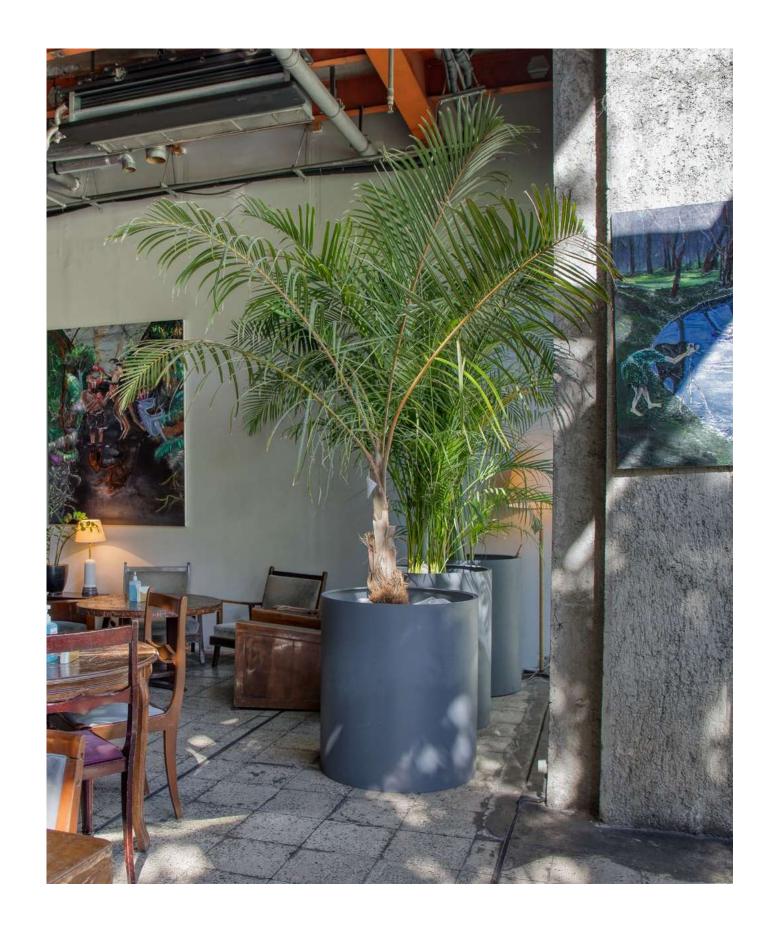
This collaboration with KOI took place at Komod Space and the main idea was to use planters and plants which can help create harmony with the clothing items and their color palette.















In this branch of Donor Garden in Andazrgoo, we focused on the many small shelves inside and outside the restaurant. By using small plants on these numerous shelves, we were able to bring warmth and life to this space.









Ayeneh Divan is one of the projects of Monsoon Group that we really love; the luxurious character of the space made us think of banquet halls. That's why we selected the color gold for the planters to reflect the tones of the space.



## ORCHID PHARMED

Orchid pharmed is a pharmaceutical company and that simply means White, white and more of white!

The vision for this space designed by Roozbeh Eftetahi was to be super minimal and clean.







### CHOPARD TEHRAN



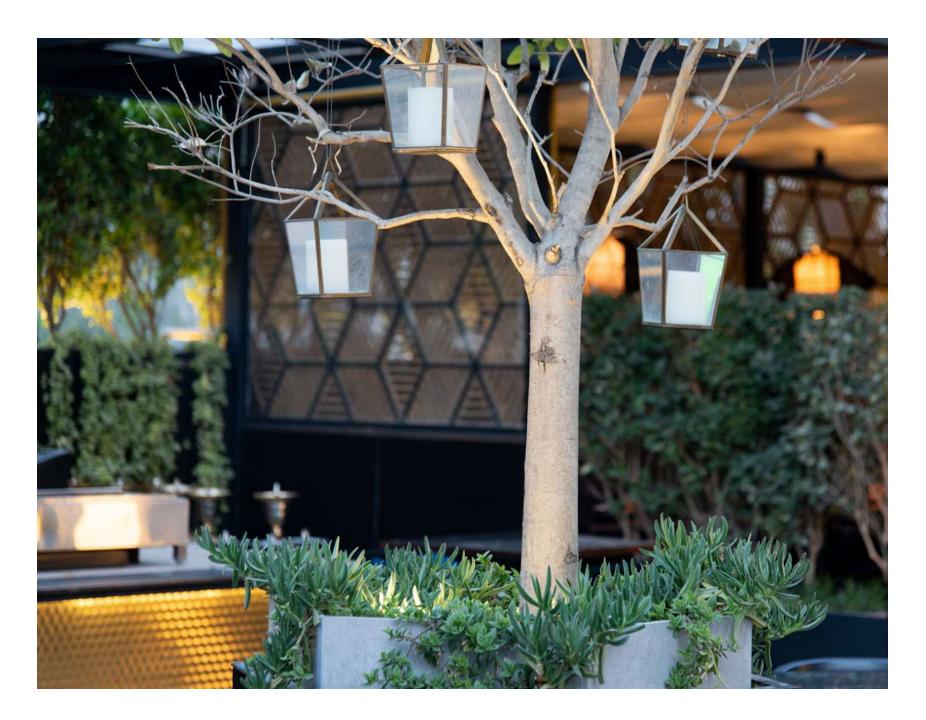




This renowned fine jewelry brand needs no introduction. Matching its characteristics, we went for Parisian style landscaping for the entrance space of the Chopard store in Tehran's Niavaran area.



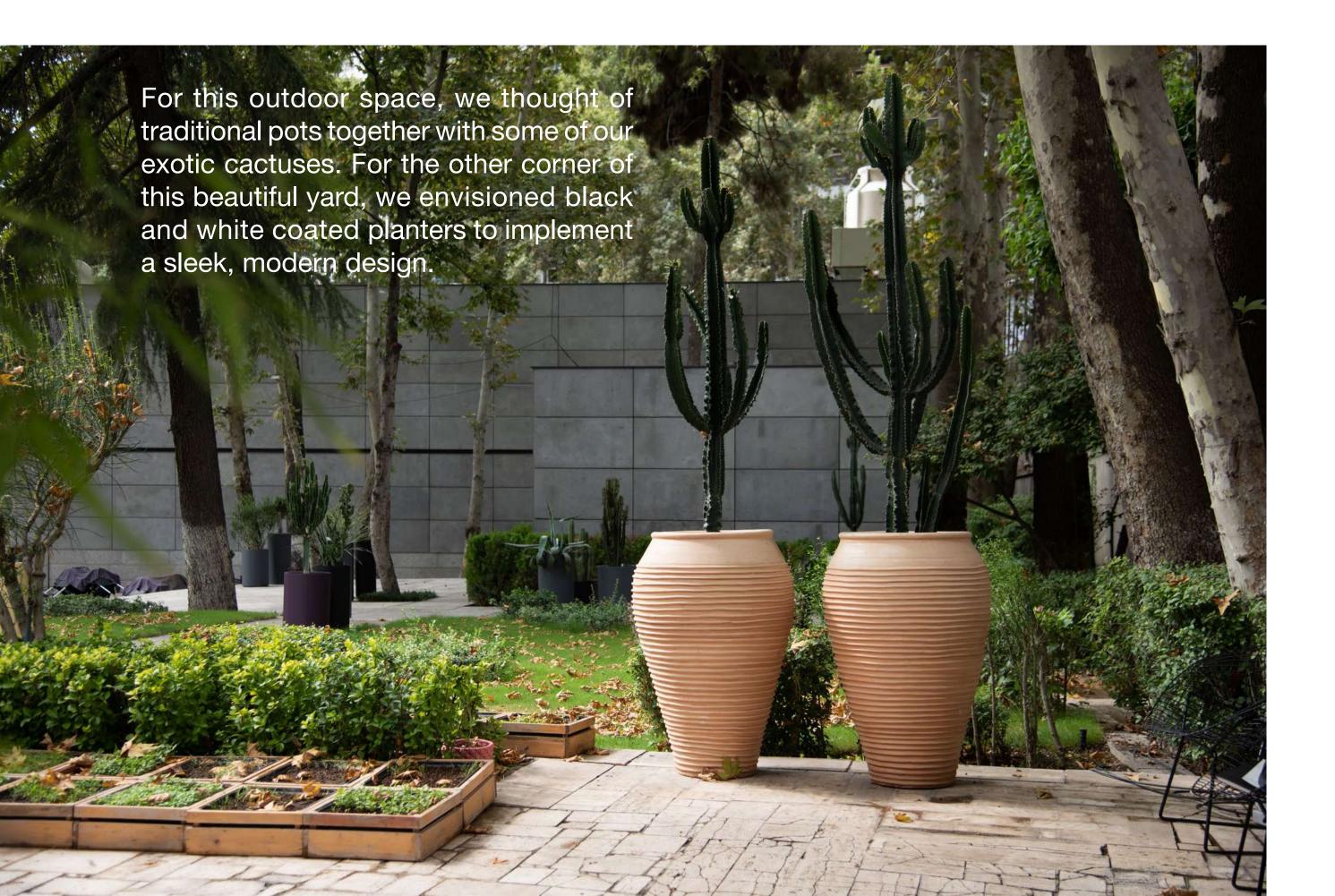




Nakaya Asian restaurant in northern Tehran demanded a bedazzling luxurious style to match its high-end interior design as well as its top-quality cuisine.

### ARIANA ART GALLERY

Uptown-Tehran



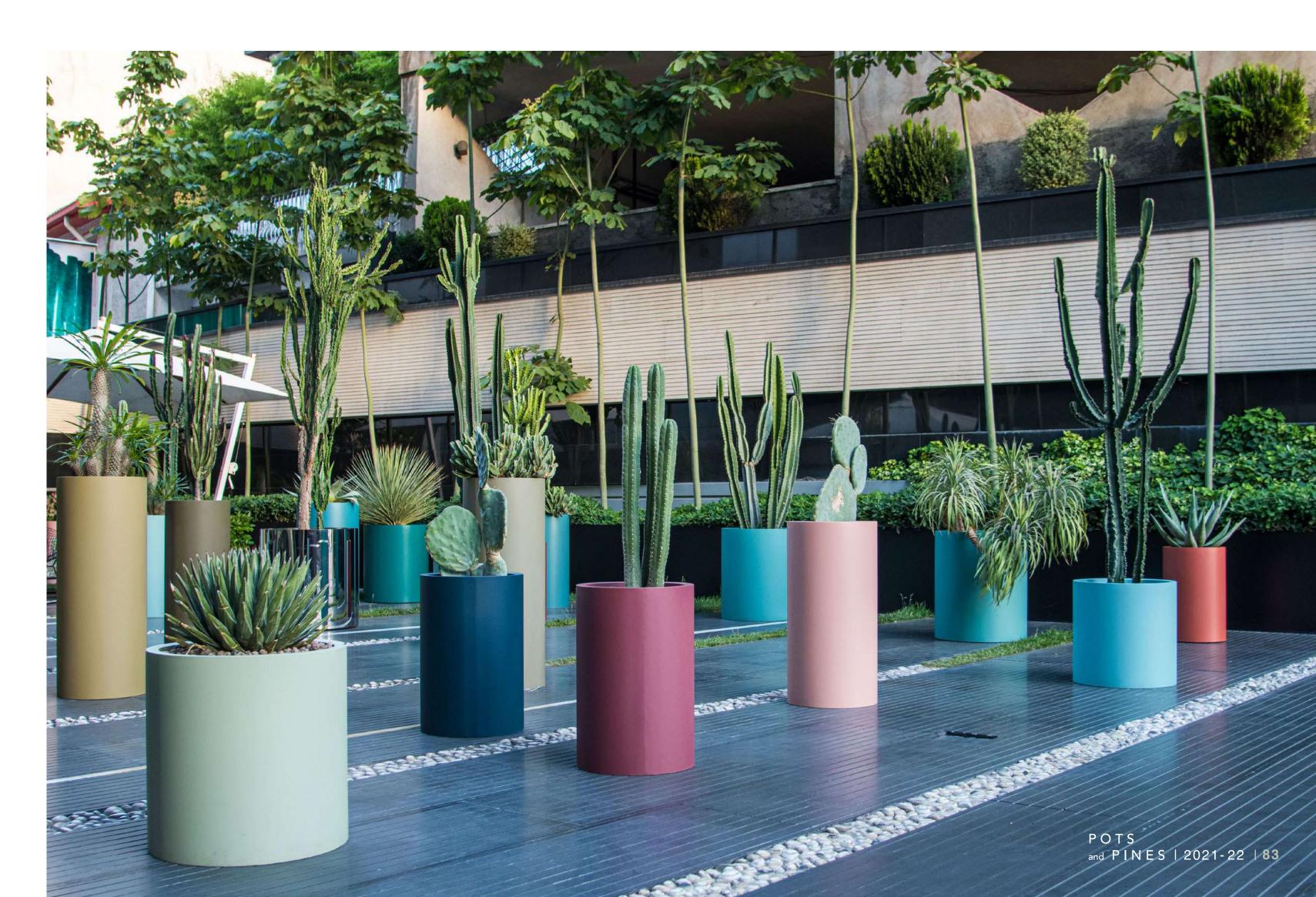


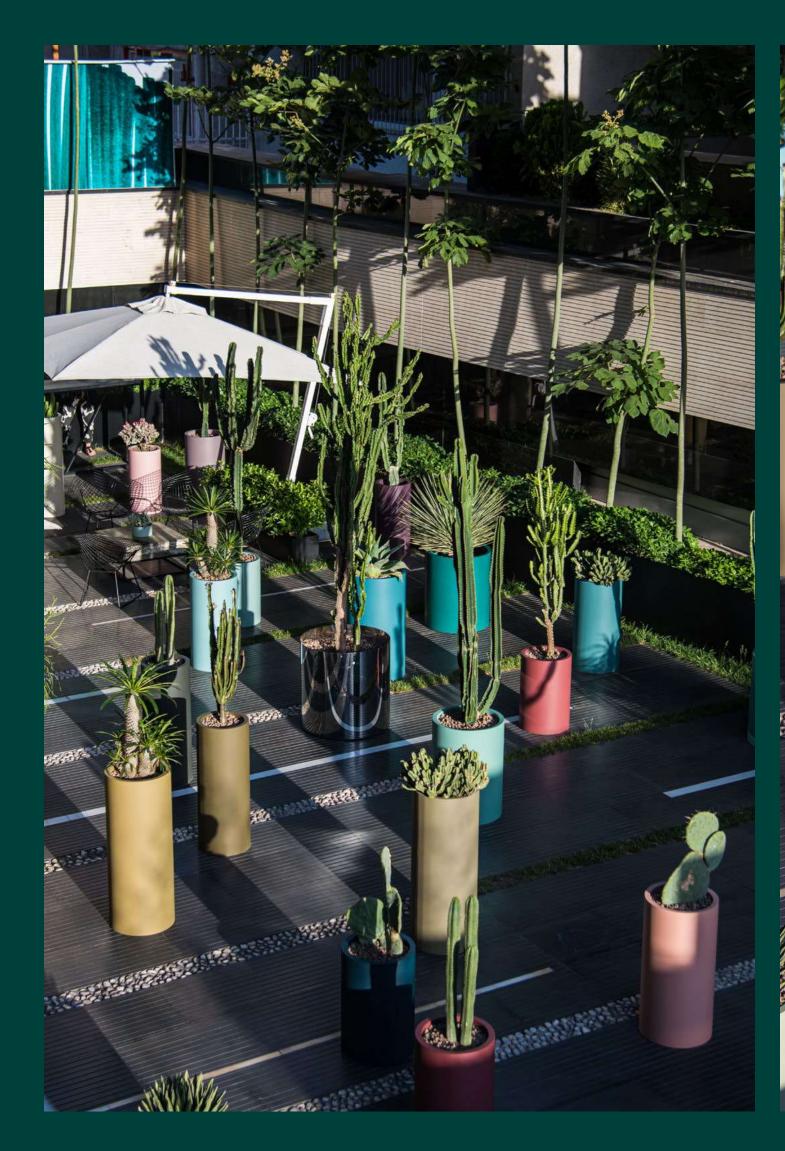






The current showroom of Pots and Pines isn't in fact a room, but Sam Center's back yard which we have turned into an ongoing installation where we get to launch each new collection as we create them.



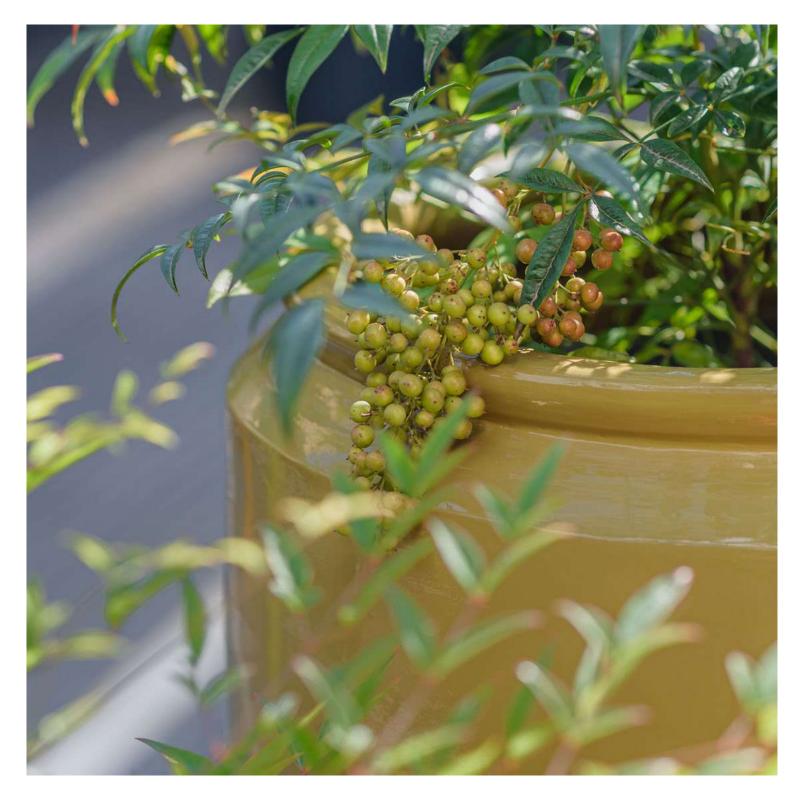




Every season, we change the plants and their planters, constantly creating a new space in the middle of all the cement and stone which is the exterior of this uptown modern building.

Members from our team are available every day except for Friday to assist you with your inquiries and help you out in picking out your favorite pots and pines.





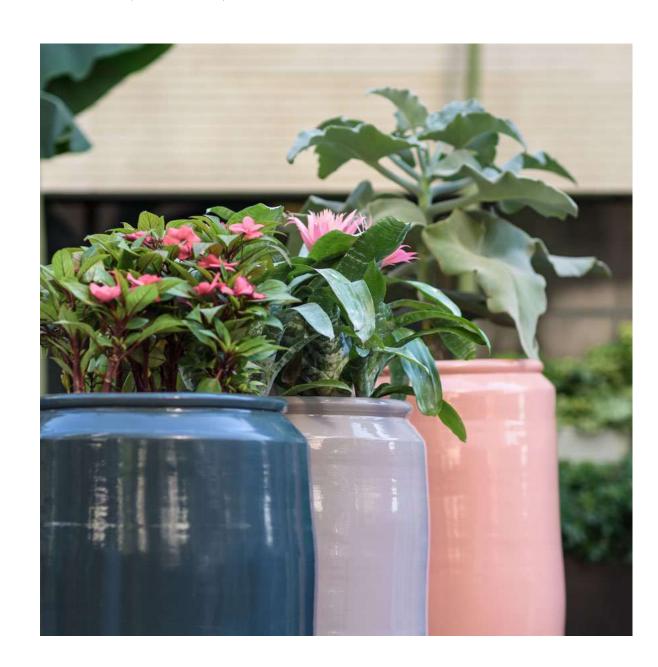
From our 'Water, Color, Soil' collection, here Nandina also known as the Heavenly Bamboo brings with it the spirit of Japan, resting splendidly in her mustard clay jar, resembling the tones of its fruits.







Tangerine, Zanzibar Gem, Philodendron, Velvety Felt Bush, Urn Plant & Busy Lizzie. 'Water, Color, Soil' is a collection we adore!





In this collection which we presented for winter, we brought together some of our most beautiful coated metal planters with plants which were perfect for the outdoors; be it your balcony or the rooftop, these choices can endure much. With these narrow-rimmed coated steel planters, color range and combination were on top of our mind.









# GOLOR PALETTE &TEXTURE MAP You get to create your own Pots and Pines here! We have made it super easy for you to custom make things down to every detail. Be it the size of the planters, the color, shape and even the smallest things such as finishing and type of rims and optional rollers, our team will guide you if you need any help making your choice.

#### **SUNRISE - SUNSET**

PP026	PP027	PP028	PP029	PP030	PP001	PP002	PP003
PP031	PP032	PP033	PP034	PP035	PP004	PP005	PP020
PP006	PP007	PP008	PP009	PP010	PP019	PP018	PP017
PP011	PP012	PP013	PP014	PP015	PP036	PP037	PP038
PP021	PP022	PP023	PP024	PP025	PP016	PP039	PP040

RAINFORREST









We also offer these **READY-MADE COLOR COMBINATIONS** of five, picked by our creative team. These colors come in both glossy and matte finish.

#### STEEL PLANTERS ARE AVAILABLE IN:



- These planters are offered in both brushed and mirrored finish
- The colors could also be ordered in both matte and glossy





**Modern Clay** Jars

**Concrete** Planters

**Steel** Planters

**Coated Metal** Pots



Mini Pots



### HOW TO REACH US

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POTS and PINES

# POTS and PINES